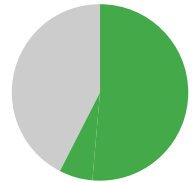


Getting in the savings habit is doable

Auto-enrollment is a successful nudge



59% of
Aspiring savers*



find
Auto-enrollment
at **6%** appealing



* Aspiring savers are the group of people who indicate that they want to start saving. Proportionally there are more women and young people in this group.

TRANSAMERICA CENTER
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Source: Aegon Retirement Readiness Survey 2015. This study is a collaboration between Transamerica Center for Retirement Studies® (TCRS) and Aegon Center for Longevity and Retirement. TCRS is a division of the Transamerica Institute®, a nonprofit, private foundation that is funded by contributions from Transamerica Life Insurance Company and its affiliates and may receive funds from unaffiliated third parties. For more information and full survey results, visit www.transamericacenter.org