

Who Is Aware of the Saver's Credit?

% Aware



EMPLOYMENT STATUS

| | |
|-------------------|------------|
| ALL WORKERS | 38% |
| FULL-TIME WORKERS | 40% |
| PART-TIME WORKERS | 29% |



GENERATION

| | | |
|------------|------------|-------------|
| 42% | 33% | 34% |
| MILLENNIAL | GEN X | BABY BOOMER |



GENDER

| | |
|------------|------------|
| 29% | 46% |
| WOMEN | MEN |



EDUCATIONAL ATTAINMENT

| | |
|-----------------------------|------------------------|
| 33% | 47% |
| HIGH SCHOOL TO SOME COLLEGE | COLLEGE DEGREE OR MORE |



HOUSEHOLD INCOME

| | |
|-----------------|------------|
| LESS THAN \$50k | 29% |
| \$50k TO 99k | 38% |
| \$100k OR MORE | 45% |



ETHNICITY

| | |
|------------------------|------------|
| WHITE | 34% |
| HISPANIC | 44% |
| AFRICAN AMERICAN | 42% |
| ASIAN/PACIFIC ISLANDER | 44% |