

## **A Compendium of Findings About American Employers**

15<sup>th</sup> Annual Transamerica Retirement Survey



April 2015 TCRS 1265-0415

#### **Table of Contents**

		PAGE
•	Introduction to the Retirement Study: Employer Perspective	
	<ul> <li>About the Transamerica Center for Retirement Studies<sup>®</sup> (TCRS)</li> </ul>	Page 4
	<ul> <li>About the Survey</li> </ul>	Page 5
	– Methodology	Page 6
	- Terminology	Page 7
•	Executive Summary	Page 9
•	Findings: Detailed Exploration into the American Company in Today's Economic Climate	
	<ul> <li>The Employers' Economic Situation and Expectations</li> </ul>	Page 16
	<ul> <li>Perceptions of the Relative Importance of Various Employee Benefits</li> </ul>	Page 21
	<ul> <li>Benefit Offerings, Including Retirement Benefits</li> </ul>	Page 35
	<ul> <li>Perceptions and Management of Current Retirement Plan Offerings</li> </ul>	Page 89
	<ul> <li>Perceptions of Employee Involvement with Retirement Planning</li> </ul>	Page 106
•	Appendix: Profile of Companies	Page 125



# Introduction to the Retirement Study: Employer Perspective

- About TCRS
- About the Survey
- Methodology
- Terminology



### About the Transamerica Center for Retirement Studies®

- The Transamerica Center for Retirement Studies<sup>®</sup> (TCRS) is a division of Transamerica Institute<sup>®</sup> (The Institute), a nonprofit, private foundation. TCRS is dedicated to educating the public on emerging trends surrounding retirement security in the United States. Its research emphasizes employer-sponsored retirement plans, including companies and their employees, and the implications of legislative and regulatory changes. For more information about TCRS, please refer to <u>www.transamericacenter.org</u>.
- The Institute is funded by contributions from Transamerica Life Insurance Company and its affiliates may receive funds from unaffiliated third parties.
- TCRS and its representatives cannot give ERISA, tax, investment or legal advice. This material is provided for informational purposes only and should not be construed as ERISA, tax, investment or legal advice. Interested parties must consult and rely solely upon their own independent advisors regarding their particular situation and the concepts presented here.
- Although care has been taken in preparing this material and presenting it accurately, TCRS disclaims any express or implied warranty as to the accuracy of any material contained herein and any liability with respect to it.

## About the Survey

- Since 1998, the Transamerica Center for Retirement Studies<sup>®</sup> has conducted national surveys of U.S. business employers and workers regarding their attitudes toward retirement. The overall goals for the study are to illuminate emerging trends, promote awareness, and help educate the public.
- Nielsen and the Harris Poll were commissioned to conduct the 15<sup>th</sup> Annual Retirement Survey for Transamerica Center for Retirement Studies. Transamerica Center for Retirement Studies is not affiliated with Nielsen.
- About Nielsen & The Harris Poll: On February 3, 2014, Nielsen acquired Harris Interactive and The Harris Poll. Nielsen Holdings N.V. (NYSE: NLSN) is a global information and measurement company with leading market positions in marketing and consumer information, television and other media measurement, online intelligence and mobile measurement. Nielsen has a presence in approximately 100 countries, with headquarters in New York, USA and Diemen, the Netherlands. For more information, visit <u>www.nielsen.com</u>.

## Methodology

- A 21-minute telephone survey was conducted between July 31 September 8, 2014 among a nationally representative sample of 751 employers. Potential respondents were targeted based on job title at for-profit companies and met the following criteria:
  - Business executives who make decisions about employee benefits at his or her company
  - Employ 10 employees or more across all locations
- Quotas were set for large and small companies and results were weighted as needed by employee size using weighting targets from the Dun & Bradstreet database to ensure each quota group had a representative sample based on the number of companies in each employee size range. A full methodology is available upon request.
- Percentages were rounded to the nearest whole percent. Differences in the sums of combined categories/answers are due to rounding.
- The base size was 301 for large companies and 450 for small companies. Other reduced bases have been noted throughout the report.

## Terminology

This report uses the following terminology:

#### Employer/Company Size

- All employers: 10 or more employees
- Small company:
- Large company:

10 to 499 employees

500 or more employees



The 15<sup>th</sup> Annual Transamerica Retirement Survey finds employers continuing to recover from what is commonly referred to as the Great Recession and its after-effects. Although employers remain cautious after the recession on their businesses, this year's survey found more employers hiring and fewer implementing cost-cutting measures. The vast majority of employers offer some form of retirement benefits, yet relatively few are confident that their employees will be able to achieve a comfortable lifestyle when they retire.

The survey findings offer a wide range of employer perspectives about their businesses, their retirement benefit offerings, and perceptions of their employees' retirement preparations.

#### **Employers' Economic Situation and Expectations**

- Only 15 percent of companies have fully recovered from the Great Recession while 23 percent say they were not impacted. Just over half are recovering with 48 percent that have somewhat recovered and eight percent that have just begun to recover.
- The vast majority of employers have implemented positive measures in the last 12 months including those that have increased salaries (74 percent) or hired additional employees (72 percent). Large companies are more likely than small companies to have implemented these measures.
- The majority of employers (73 percent) have not implemented any cost-cutting measures in the last 12 months. Only 16 percent of employers implemented layoffs or downsizing, though large companies are more likely than small companies to have done so.



#### The Current State of Retirement Benefits

- Most companies (71 percent) feel responsible for helping their employees achieve a financially secure retirement; however, only 14 percent feel "very" responsible. Large companies (77 percent) are more likely to feel a sense of responsibility compared to small companies (70 percent). Large companies (23 percent) are also more likely to feel "very" responsible compared to small companies (13 percent).
- Among employers offering a 401(k) or similar plan, 89 percent say that it is important for attracting and retaining talent.
- Seventy-nine percent of employers offer an employee-funded plan, such as a 401(k) or similar plan, to their employees. Large companies (98 percent) are more likely to sponsor a plan compared to small companies (76 percent).
- However, among employers offering a 401(k) or similar plan, only 49 percent extend eligibility to their part-time employees. Large companies (80 percent) are much more likely to do so than small companies (41 percent).
- Only 15 percent of employers offer a company-funded defined benefit plan to their employees. Plan sponsorship rates are similar among small and large companies (14 percent).

#### **Matching Contributions**

- Among employers that offer a 401(k) or similar plan, 77 percent offer a matching contribution. In 2014, large companies (87 percent) are more likely to offer a match compared to small companies (75 percent).
- Fifty-three percent of companies offering a 401(k) or similar plan have kept the match amount the same during and after the Great Recession. Nine percent that decreased or suspended their match during the recession have subsequently reinstated it – and a similar percentage decreased or suspended their match but have not reinstated it. Only five percent have since started or increased their match, and 14 percent never had a match.

#### **Automatic Features**

- Twenty-nine percent of employers that sponsor a 401(k) or similar plan have adopted automatic enrollment. However, adoption rates vary dramatically by company size. Fifty-five percent of large company plan sponsors have adopted it compared to just 22 percent of small company plan sponsors.
- Among plan sponsors that have adopted automatic enrollment, the median default contribution rate is 3 percent of an employee's annual pay. This 3 percent rate, which has been industry practice for years, is finally showing signs of change. In 2014, 19 percent of plan sponsors have set the default contribution rate between five and eight percent of annual pay.
- The default investment option for automatic enrollment plans is most frequently (47 percent) diversified funds, such as balanced, target maturity, or life cycle fund. Large companies (62 percent) are more likely than small companies (37 percent) to use these types of funds as their default. In contrast, small companies (26 percent) are more likely to use conservative funds, such as a money market or stable value fund, compared to large companies (15 percent).
- Ninety-one percent of plan sponsors that have adopted automatic enrollment say that their default investment option is a Qualified Default Investment Alternative.
- Most plan sponsors that have adopted automatic enrollment say that their employee response has been positive (56 percent) or neutral (37 percent). Only one percent cited a negative response. The other six percent were not sure or did not answer.
- Thirty-four percent of plan sponsors that automatically enroll their employees also automatically increase employees' contribution rates annually.



#### Roth 401(k)

- Among employers that offer employee-funded 401(k) plans, fifty-two percent have adopted a Roth 401(k) option. Small companies (53 percent) and large companies (49 percent) are similarly likely to have adopted it.
- Among those that don't offer a Roth 401(k) option, the majority do not plan to offer it in the future. Lack of employee interest is the most frequently cited reason.

#### Professionally Managed Services / Asset Allocation Suites

- Professionally managed services or asset allocation suites are offered by 84 percent of employers offering a 401(k) or similar plan, including:
  - Fifty-six percent that offer target date funds that are designed to change allocation percentages for participants as they approach their target retirement year,
  - Fifty-four percent that offer target risk funds that are designed to address participants' specific risk tolerance profiles, and
  - Sixty-four percent that offer an account (or service) that is managed by a professional investment advisor so participants do not have to make investment or allocation decisions.
- Among plan sponsors offering such funds and services, 86 percent say they are used by their plan participants.



#### **Retirement Plan's Educational Offerings**

- Most plan sponsors offer a wide variety of retirement planning tools and/or educational offerings to their employees either directly or through their retirement plan provider. Most common are quarterly statements, online tools and calculators, and professional advice.
- While the majority provide information to terminated employees, relatively few provide them with educational resources or financial counseling on what to do with their account balances.

#### **Transition Assistance for Pre-Retirees**

- Most companies that offer a 401(k) or similar plan offer some tools or services to help employees transition into retirement. In addition to providing the required information, they have an opportunity to do much more. Only 51 percent provide educational resources, 38 percent offer financial counseling, and 20 percent offer pre-retirement seminars.
- Employers, including plan sponsors and non-sponsors, have a variety of programs in place to help their employees age 50 and older to transition into retirement. Most (62 percent) accommodate flexible work schedules and almost half enable employees to reduce their work hours. Relatively few enable employees to take on jobs that are less stressful or demanding (37 percent). Twenty-three percent don't have any programs in place.

#### Management and Perceptions Related to Retirement and Retirement Benefits

- Employers offering a 401(k) or similar plan have done so for 15 years (median). Large companies have offered a plan (20 years median) longer than small companies (15 years median).
- Among those offering a plan, most companies (97 percent) agree that they are satisfied with their retirement plan providers, including 76 percent that "strongly" agree. A similar percentage (95 percent) also agree that their employees are satisfied with their plan, but less likely to "strongly" agree (63 percent).
- Eighty percent of employers offering a 401(k) or similar plan have used an outside advisor to help them select their plan. This percentage has steadily increased during the past five years. In 2014, small companies (82 percent) are more likely to have used an outside advisor compared to large companies (72 percent).
- Eighty-two percent of companies do not have a preference whether terminated employees keep or take out their balance from the company's retirement plan. Fifteen percent prefer that terminated plan participants take their money out of the company's plan. Small companies (16 percent) are more likely than large companies (10 percent) to prefer that terminated employees take their money out of the company's plan.
- Employers positively view of workers age 50 and older as valuable resources for training and mentoring (87 percent), as important source of institutional knowledge (86 percent), and as bringing more knowledge, wisdom, and life experience (82 percent).
- Eighty-eight percent of all companies agree that they are supportive of their employees working past 65 and delaying retirement, including 49 percent that "strongly" agree and 39 percent that "somewhat" agree. The response rates are nearly identical among small and large companies.
- Twenty-three percent of companies have surveyed their employees about retirement plan benefits in the last 12 months. Small companies (25 percent) are more likely to have surveyed their employees than large companies (15 percent).

#### Employers' Perceptions of Employee Involvement with Retirement Planning

- Seventy-two percent of employers are confident that their employees will achieve a comfortable lifestyle in retirement; however, only 13 percent are "very" confident. Responses are similar among small and large companies.
- Most employers believe that potential employees would prefer a job offer with higher salary but poor retirement benefits (58 percent) versus an offer with excellent retirement benefits but only meets his/her minimum salary requirements (35 percent). Large companies (43 percent) are more likely than small companies (33 percent) to say that a potential employee would prefer excellent retirement benefits.
- Most employers agree that most of their employees ...
  - Are very involved in monitoring and managing their retirement savings (54 percent)
  - Do not know as much as they should about retirement investing (81 percent)
  - Prefer to rely on outside experts to monitor and manage their retirement savings (75 percent)
  - Prefer not to think about or concern themselves with retirement investing until they get closer to their retirement date (74 percent)
  - Could work until age 65 and still not save enough to meet their retirement needs (73 percent)
- Only 38 percent of employers agree that most employees at their company would like to receive more information and advice from the company on how to reach their retirement goals.
- More than half (56 percent) of companies agree that most of their employees would prefer to work past age 65 and transition into retirement by shifting from full- to part-time or working in a different capacity that is either less demanding or more satisfying. Large companies (60 percent) are somewhat more likely to agree than small companies (56 percent).



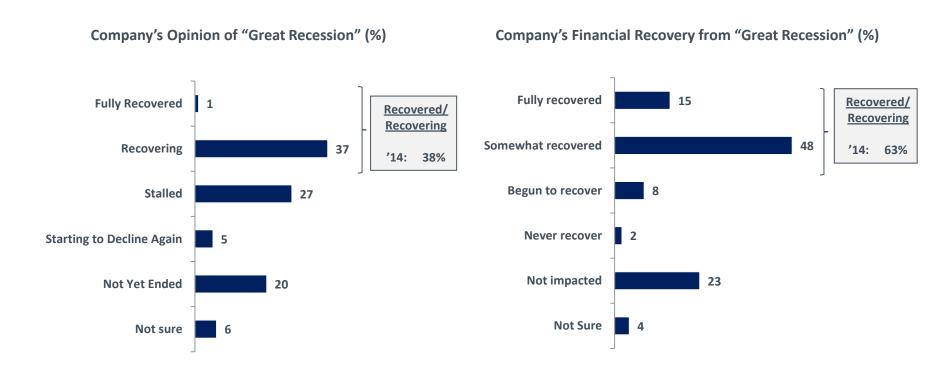
# **Detailed Findings**

- The Employers' Economic Situation and Expectations
- Perceptions of the Relative Importance of Various Employee Benefits
- Benefit Offerings Including Retirement Benefits
- Perceptions and Management of Current Retirement Plan Offerings
- Perceptions of Employee Involvement with Retirement Planning



## **Employer Economic Expectations**

More than one-third of employers say the economy is recovering from the "Great Recession," and the majority indicate their company has recovered/is recovering.



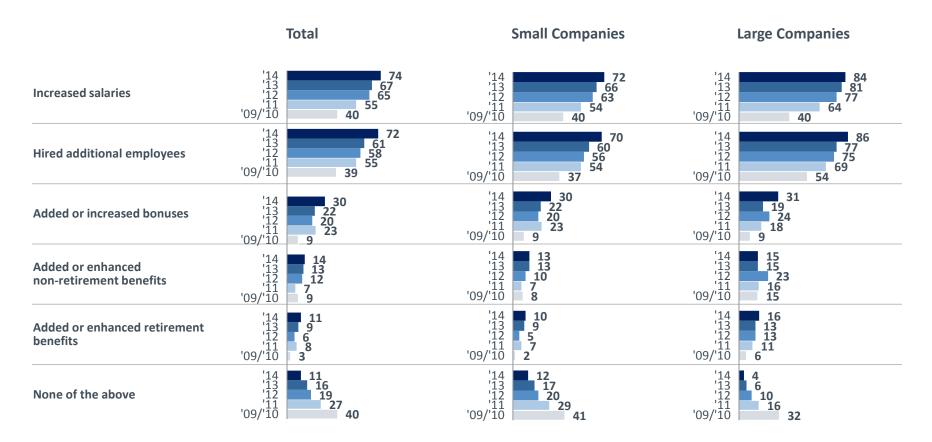
BASE: ALL QUALIFIED RESPONDENTS (N=751)

Q3640. What is your company's opinion of the recession in recent years, which is commonly called the "Great Recession"? Q3645. Regardless if you think the Great Recession has ended or not, how would you describe your company's financial recovery from the "Great Recession"?



## **Positive Measures in Last 12 Months**

Over the past five years, more companies have implemented positive measures in the last 12 months including increased salaries (74 percent) or hired additional employees (72 percent). Large companies (84 percent) are more likely to have implemented these measures than small companies (72 percent).



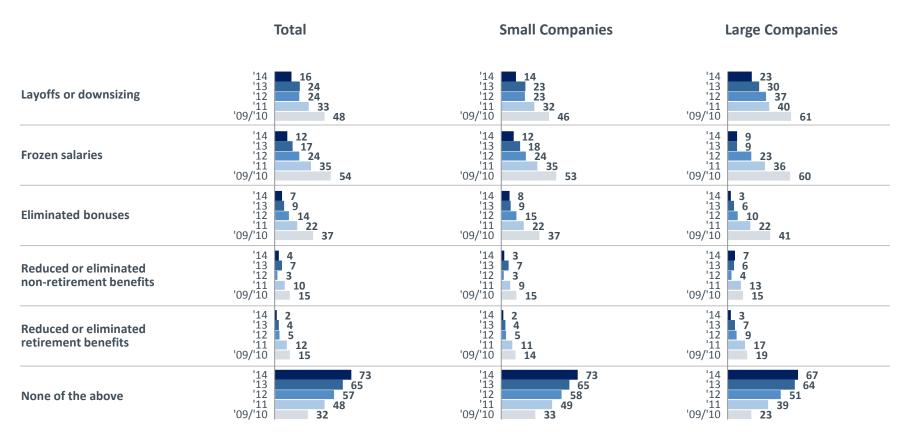
#### BASE: ALL QUALIFIED RESPONDENTS

Total: '09/'10 (N=601), '11 (N=743), '12 (N=750), '13 (N=750), '14 (N=751); Small Companies: '09/'10 (N=300), '11 (N=444), '12 (N=450), '13 (N=450), '14 (N=450); Large Companies: '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301); Q1411. Has your company implemented any of the following positive measures over the last 12 months?



## **Negative Measures in Last 12 Months**

The majority of employers (73 percent) have not implemented any cost-cutting measures in the last 12 months. Only 16 percent of employers implemented layoffs or downsizing, though large companies are more likely to have done so than small companies. However, there has been a steady decrease in the implementation of negative measures by companies since 2009/2010.



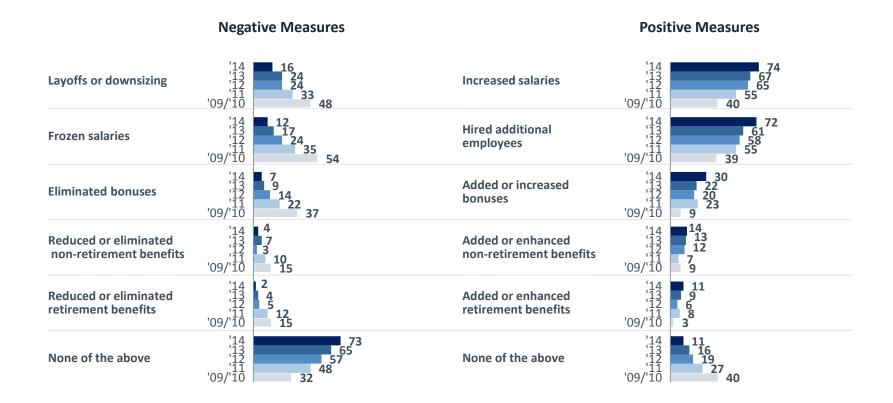
BASE: ALL QUALIFIED RESPONDENTS

Total: '09/'10 (N=601), '11 (N=743), '12 (N=750), '13 (N=750), '14 (N=751); Small Companies: '09/'10 (N=300), '11 (N=444), '12 (N=450), '13 (N=450), '14(N=450); Large Companies: '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301); Q1410. Has your company implemented any of the following measures in the last 12 months? Choose all that apply.



#### Negative vs. Positive Measures in Last 12 Months

Employers are showing strong signs of recovery. More employers are reporting that they have implemented positive measures to expand their businesses versus made cutbacks in the last 12 months.





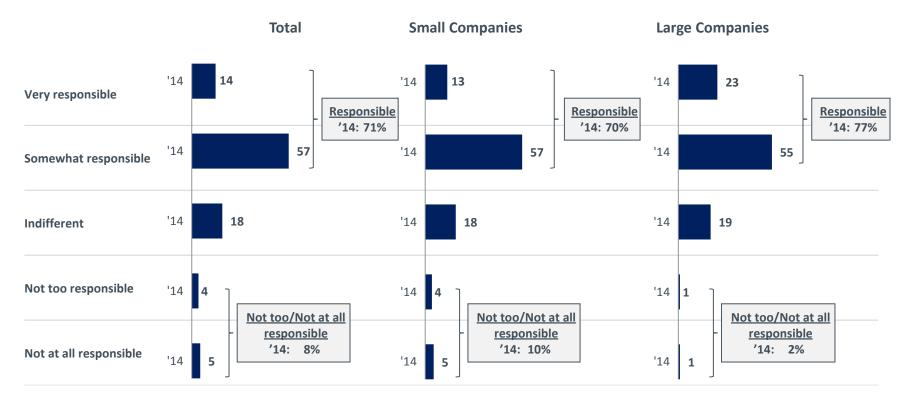
# **Detailed Findings**

- The Employers' Economic Situation and Expectations
- Perceptions of the Relative Importance of Various Employee Benefits
- Benefit Offerings Including Retirement Benefits
- Perceptions and Management of Current Retirement Plan Offerings
- Perceptions of Employee Involvement with Retirement Planning



#### Employers' Role In Helping Employees Achieve a Secure Retirement

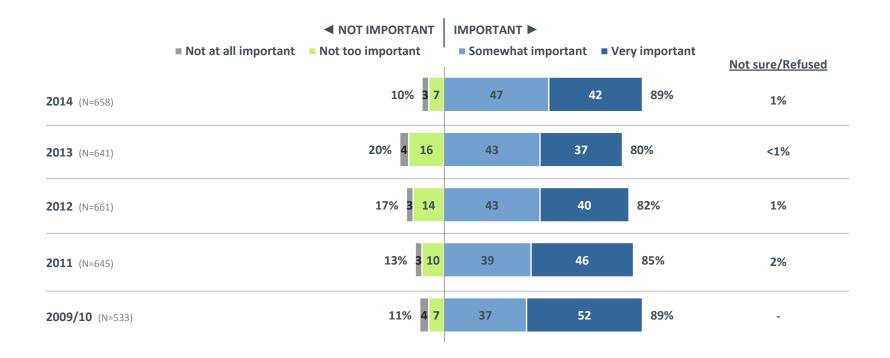
Most companies (71 percent) feel responsible for helping their employees achieve a financially secure retirement; however, only 14 percent feel "very" responsible. Large companies (77 percent) are more likely to feel a sense of responsibility compared to small companies (70 percent), with 23 percent of large companies feeling "very" responsible and 13 percent of small companies feeling so.





### Importance of Plans for Attracting/Retaining Employees

Among employers that offer 401(k) or similar plan, 89 percent say that it is important for attracting and retaining talent. This perception has returned to its 2009/2010 level.

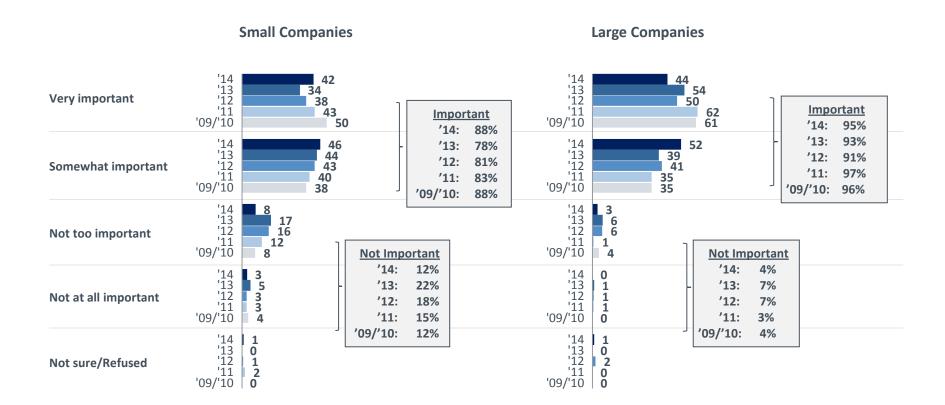




BASE: OFFERS 401(k) PLAN OR OTHER SELF-FUNDED PLAN Q650. How important would you say your company's employee-funded retirement plan package is to your ability to attract and retain employees?

### Importance of Plans for Attracting/Retaining Employees

Large companies (95 percent) are more likely to believe in the importance of an employee-funded retirement plan in attracting and retaining employees. However, in 2014, there is a significant increase in small companies citing importance.



BASE: OFFERS 401(k) PLAN OR OTHER SELF-FUNDED PLAN;

Small Companies: '09/'10 (N=256), '11 (N=364), '12 (N=380), '13 (N=356), '14 (N=366);

Large Companies: '09/'10 (N=277), '11 (N=281), '12 (N=281), '13 (N=285), '14 (N=292);

Q650. How important would you say your company's employee-funded retirement plan package is to your ability to attract and retain employees?

#### **Importance of Employee Benefits**

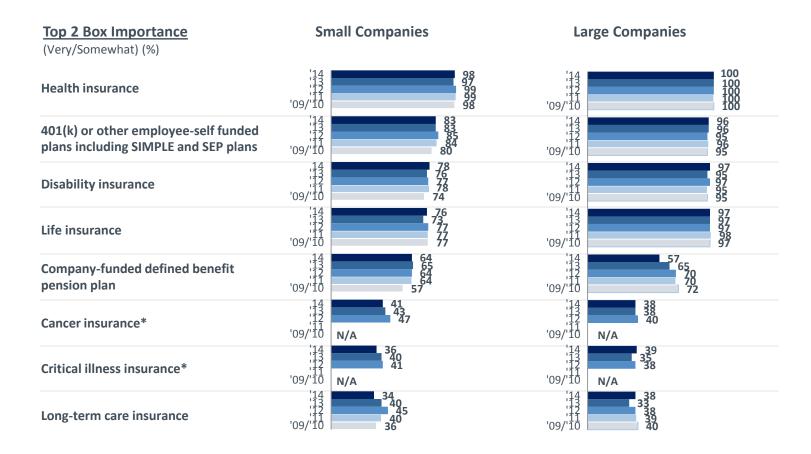
Second only to health insurance, 85 percent of employers believe their employees view 401(k) or similar plans as an important benefit. Employers also believe life insurance (80 percent) and disability insurance (80 percent) are also seen as important benefits by their employees.

			T IMPORTANT	IMPORTANT ►					
≡ No	t at all important	Not	too important	<b>S</b>	omewł	nat import	ant 🔳 Very ir	nportant	Not sure/Refused
Health insurance			2% 1	9			90	989	% 0%
401(k) or other employee-self funded plans including SIMPLE and SEP plans			14% <mark>5</mark> 9		28		57	85%	1%
Disability insurance			17% <mark>6</mark> 12		50	)	31	80%	2%
Life insurance		2	20% 10 10		52	2	27	80%	0%
Company-funded defined benefit pension plan		29%	12 17		31	31	63%		9%
Cancer Insurance	53%	19	34		34	7	40%		6%
Long-Term Care Insurance	60%	22	38		29	5 34%	6		5%
Critical Illness Insurance	58%	19	40		30	6 36%	6		6%



#### **Importance of Employee Benefits**

A similar percentage of small and large companies believe their employees perceive 401(k) or similar plans as an important employee benefit. Large companies are more likely to believe disability and life insurance are important benefits to their employees than small companies.



\*Note these choices were added in '13 Wave BASE: ALL QUALIFIED RESPONDENTS

Small Companies: '09/'10 (N=300), '11 (N=444), '12 (N=450), '13 (N=450), '14 (N=450);

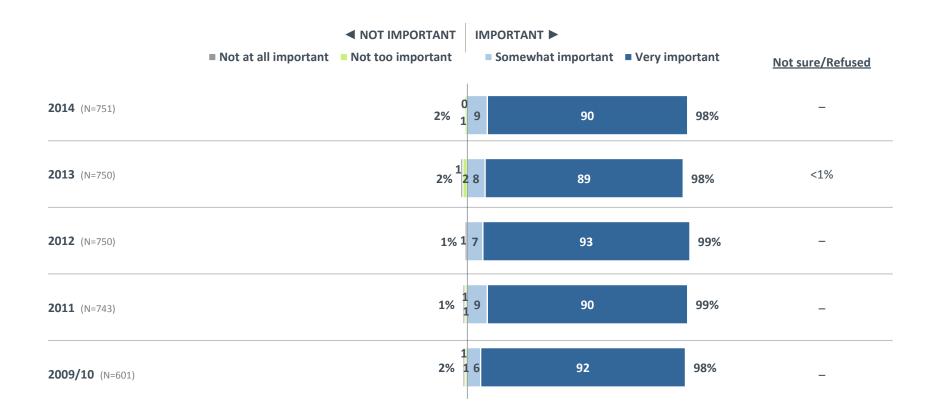
Large Companies: '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301);

Q520. Do you think your company's employees see this benefit as very important, somewhat important, not too important, or not at all important?



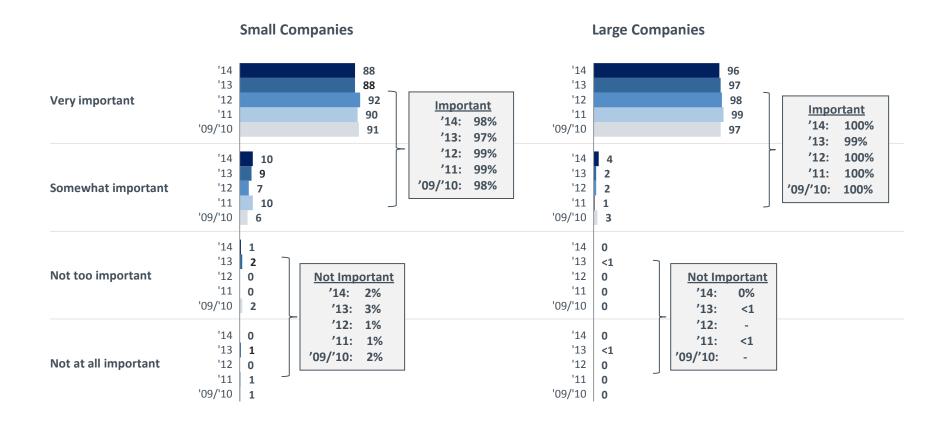
#### Importance of Health Insurance

Almost all employers believe health insurance is an important benefit to their employees. Nine in 10 say it is "very" important.



#### Importance of Health Insurance

Employers' perceived importance of health insurance among their employees is consistent across company size. However, large companies are more likely than small companies to state that health insurance is "very" important to their employees.



BASE: ALL QUALIFIED RESPONDENTS

Small Companies: '09/'10 (N=300), '11 (N=444), '12 (N=450), '13 (N=450), '14 (N=450);

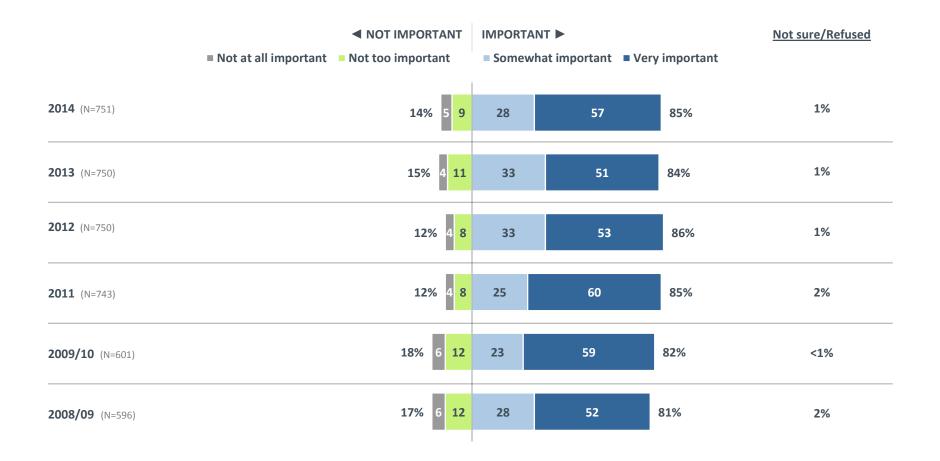
Large Companies: '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301);

Q520. Do you think your company's employees see this benefit as very important, somewhat important, not too important, or not at all important?



#### Importance of 401(k) or Other Employee Self-Funded Plans

More than half of all employers state that employee-funded retirement plans are "very" important to their employees, which has remained consistent over the years.



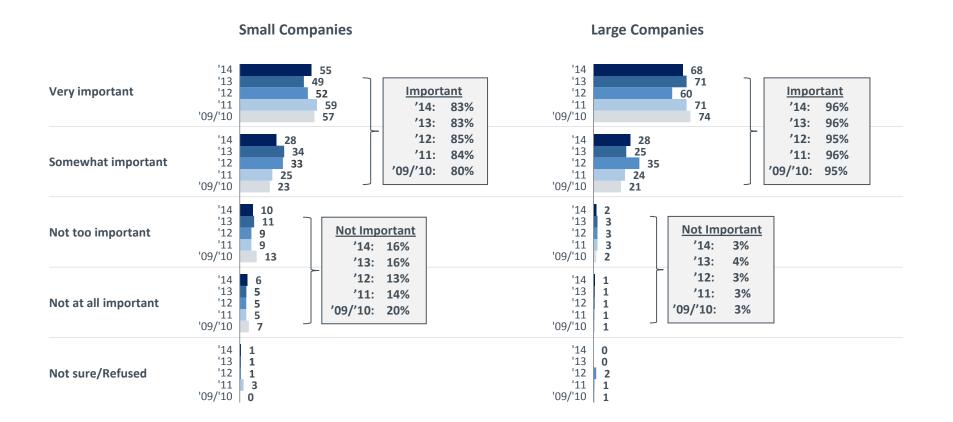
#### BASE: ALL QUALIFIED RESPONDENTS

Q520. Do you think your company's employees see this benefit as very important, somewhat important, not too important, or not at all important?

TRANSAMERICA CENTER

#### Importance of 401(k) or Other Employee Self-Funded Plans

Over the past five years, large companies consistently are more likely to indicate 401(k) or similar plans are important to their employees compared to small companies.



BASE: ALL QUALIFIED RESPONDENTS

Small Companies: '09/'10 (N=300), '11 (N=444), '12 (N=450), '13 (N=450); '14 (N=450); '14

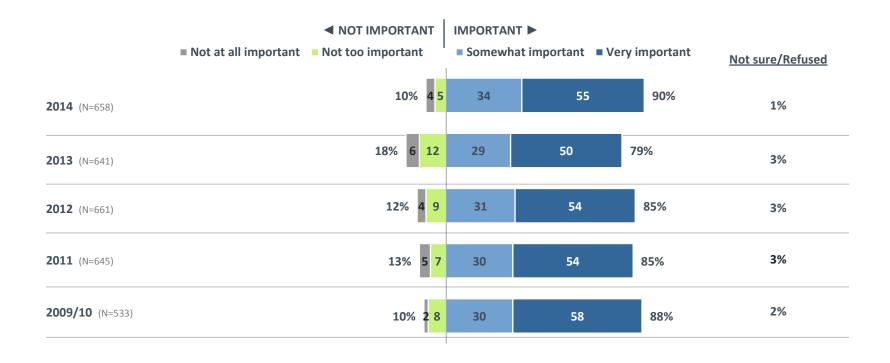
Large Companies: '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301);

Q520. Do you think your company's employees see this benefit as very important, somewhat important, not too important, or not at all important?



#### **Importance of Matching Contributions**

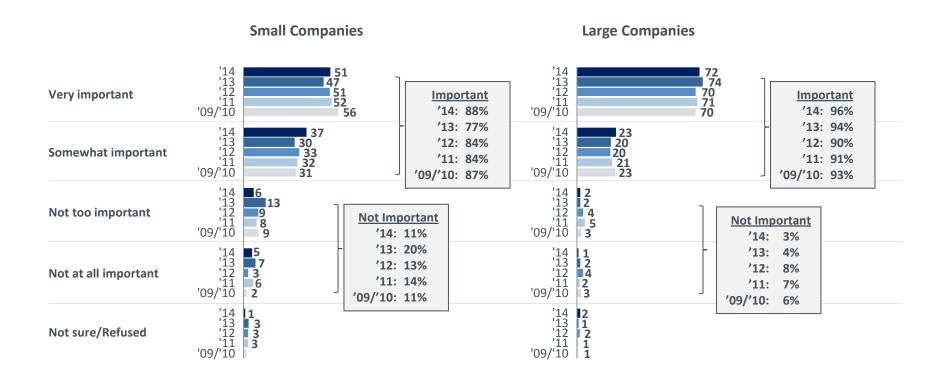
The majority of companies that offer 401(k) or similar plans perceive matching contributions as important to their employees — the highest percentage since 2009/2010.





#### **Importance of Matching Contributions**

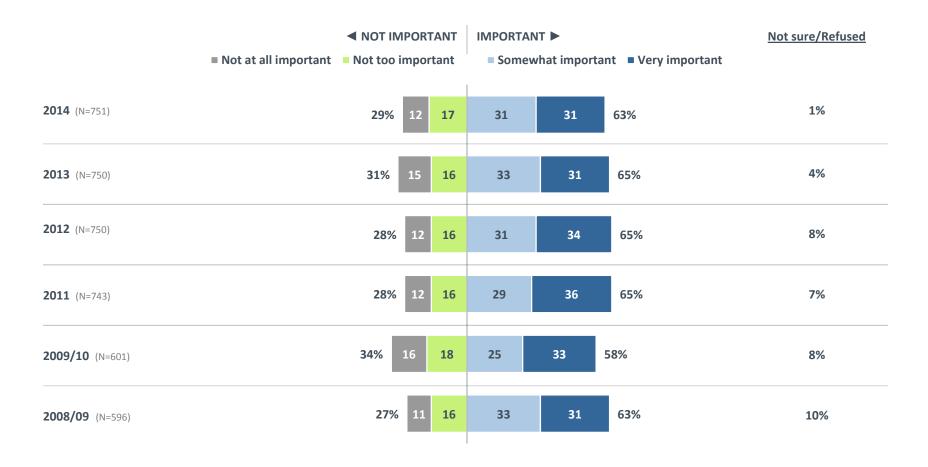
Large companies that offer a plan are more likely to think matching contributions are important to their employees. However, in 2014, more small companies thought this to be the case.





#### Importance of Company-Funded Defined Benefit Pension Plans

Since 2011, the majority of employers that report a company-funded benefit pension plan is important to their employees has remained fairly constant.



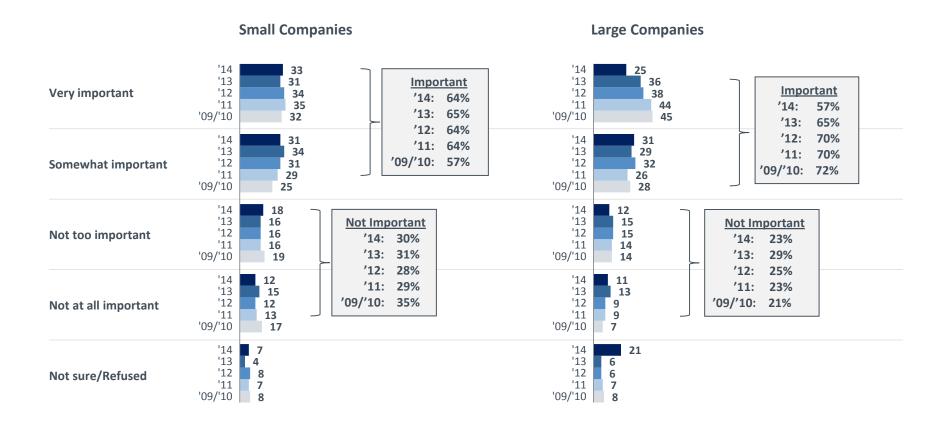
# TRANSAMERICA CENTER

#### BASE: ALL QUALIFIED RESPONDENTS

Q520. Do you think your company's employees see this benefit as very important, somewhat important, not too important, or not at all important?

#### Importance of Company-Funded Defined Benefit Pension Plan

Among small and large companies, the majority of employers perceive that a company-funded defined benefit pension plan is important to their employees.



BASE: ALL QUALIFIED RESPONDENTS

Small Companies: '09/'10 (N=300), '11 (N=444), '12 (N=450), '13 (N=450); '14 (N=450); '14

Large Companies: '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301);

Q520. Do you think your company's employees see this benefit as very important, somewhat important, not too important, or not at all important?



# **Detailed Findings**

- The Employers' Economic Situation and Expectations
- Perceptions of the Relative Importance of Various Employee Benefits
- Benefit Offerings Including Retirement Benefits
- Perceptions and Management of Current Retirement Plan Offerings
- Perceptions of Employee Involvement with Retirement Planning



## Health & Welfare Benefit Offerings

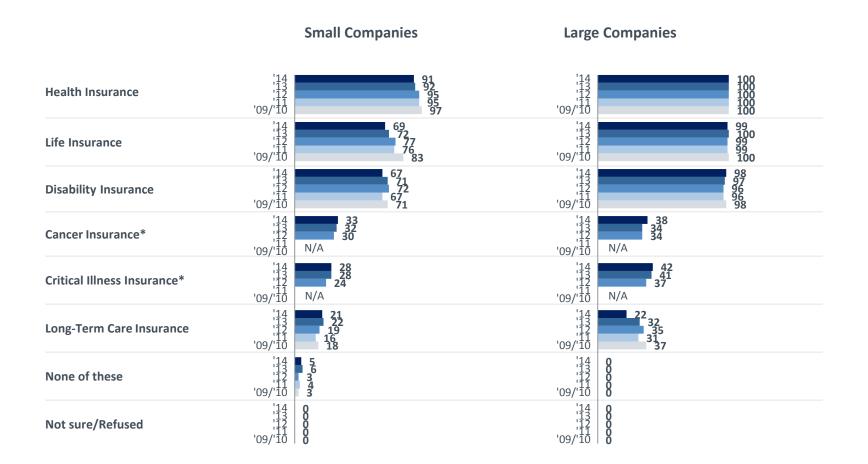
Employers have remained consistent in offering non-retirement benefits, with a majority offering health insurance (92 percent), life insurance (74 percent), and disability insurance (71 percent).

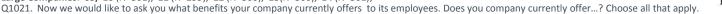
		<b>2013</b> (N=750)		<b>2011</b> (N=743)	<b>2009/10</b> (N=601)
Health Insurance	92	93	96	96	97
Life Insurance	74	74	80	78	85
Disability Insurance	71	74	74	70	74
Cancer Insurance*	34	32	30	N/A	N/A
Critical Illness Insurance*	30	29	25	N/A	N/A
Long-Term Care Insurance	21	22	21	18	20
None of these	4	6	3	3	3
Not sure/Refused	-	-	-	<1	-



## Health & Welfare Benefit Offerings

Large companies are more likely to offer health, life, and disability insurance compared to small companies.







#### **Retirement Benefit Offerings**

Employee-funded plans, such as a 401(k) or similar plan, remain the most commonly offered retirement benefit by employers. Seventy-nine percent of employers offer an employee-funded plan to their employees. Only 15 percent of employers offer a company-funded defined benefit plan in 2014.

	<b>2014</b> (N=751)	<b>2013</b> (N=750)	<b>2012</b> (N=750)	<b>2011</b> (N=743)	<b>2009/10</b> (N=601)	
NET – Employee-Funded Plan	79	74		82	78 82	2
Employee-funded 401(k) plan	70	62	6	8	69 75	
Other employee-funded plan (e.g., SEP, SIMPLE, Other)	13	16	18	15	14	
Company-funded defined benefit pension plan	15	16	16	20	17	
Separate retirement program for select executives or senior management	9	8	7	9	10	
None of these	16	23	15	17	14	

#### **Retirement Benefit Offerings**

Large companies (98 percent) are more likely to sponsor an employee-funded plan compared to small companies (76 percent). Over the past five years, the percentage of large companies offering a company-funded defined benefit plan has steeply declined. In 2014, plan sponsorship rates of defined benefit plans are similar among small companies (15 percent) and large companies (14 percent).

	Small Companies	arge Companies		
NET – Employee-Funded Plan	'11 7	<b>80</b> 13	98 95 94 94 94 92	
Employee-funded 401(k) plan	'14     65       '13     59       '12     66       '11     67       '09/'10     74	'14 '13 '12 '11 '09/'10	98 90 82 83 84	
Other employee-funded plan (e.g., SEP, SIMPLE, Other)	'14     15       '13     16       '12     18       '11     14       '09/'10     13	'14 '13 '12 '11 '09/'10	5 14 24 21 21 21	
Company-funded defined benefit pension plan	'14     15       '13     15       '12     14       '11     18       '09/'10     14	'14 '13 '12 '11 '09/'10	14 31 32 38 40	
Separate retirement program for select executives or senior management	'14 '13 '12 '12 '11 '09/'10 <b>6</b> <b>7</b>	'14 '13 '12 '11 '09/'10	26 27 29 31 34	
None of these	'14     19       '13     24       '12     16       '11     19       '09/'10     15	'14 '13 '12 '11 '09/'10	1 1 1 1 2	

BASE: ALL QUALIFIED RESPONDENTS Small Companies: '09/'10 (N=300), '11 (N=444), '12 (N=450), '13 (N=450), '14 (N=450); Large Companies: '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301); Q530. Which of the following retirement benefits does your company offer? Choose all that apply.



#### **Defined Benefit Plans – Status**

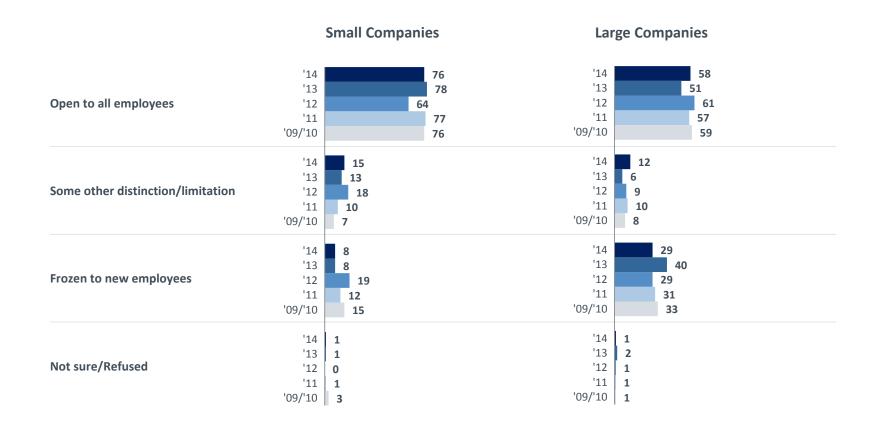
Among the 15 percent of employers that offer a company-funded defined benefit plan, nearly three-quarters state that their plan is open to all employees.





#### **Defined Benefit Plans – Status**

The majority of employers that offer a defined benefit plan keep it open to all employees. However, large companies (58 percent) are less likely than small companies (76 percent) to do so.





#### **Defined Benefit Plans – Planned Changes**

Most defined benefit plan sponsors are not planning to make changes to their plans in the next 12 months. Of note, 20 percent of defined benefit plan sponsors among large companies plan to increase benefits in the next 12 months.

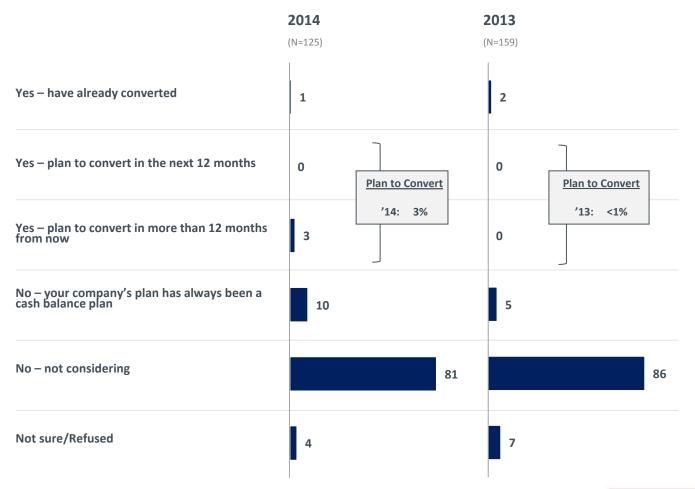
	Total	Small Companies	Large Companies
No	'14 90 '13 81 '12 88 '11 93 '09/'10 81	'14 9 '13 82 '12 90 '11 '09/'10 82	<sup>'13</sup> 76
Yes – increasing benefits	'14 <b>4</b> '13 <b>7</b> '12 <b>1</b> '11 <b>2</b> '09/'10 <b>1</b>	'14   1 '13 7 '12 <1 '11 3 '09/'10 <1	'14 <b>20</b> '13 <b>3</b> '12 <b>4</b> '11 <b>1</b> '09/'10 <b>3</b>
Yes – decreasing benefits, freezing, terminating plan	'14 0 '13 7 '12 6 '11 4 '09/'10 11	'14 0 '13 6 '12 5 '11 2 '09/'10 10	'14 <b>2</b> '13 <b>11</b> '12 <b>11</b> '11 <b>10</b> '09/'10 <b>13</b>
Not sure/Refused	'14 6 '13 6 '12 5 '11 1 '09/'10 7	'14 6 '13 5 '12 5 '11 <1 '09/'10 8	'14 6 '13 10 '12 6 '11 5 '09/'10 6

BASE: OFFERS COMPANY-FUNDED DEFINED BENEFIT PLAN Total: '09/'10 (N=189), '11 (N=203), '12 (N=170), '13 (N=159), '14 (N=125); Small Companies: '09/'10 (N=67), '11 (N=89), '12 (N=74); '13 (N=66), '14 (N=70); Large Companies: '08/'09 (N=105), '09/'10 (N=122), '11 (N=114), '12 (N=96); 13 (N=93), '14 (N=55); Q1425. Is your company considering changes to its company-funded defined benefit pension plan in the next twelve months?



#### **Defined Benefit Plans – Planned Changes**

The percentage of defined benefit plan sponsors that are planning to convert to a cash balance plan has increased slightly from last year. However, the large majority of defined-benefit plan sponsors are not considering to convert their plans.



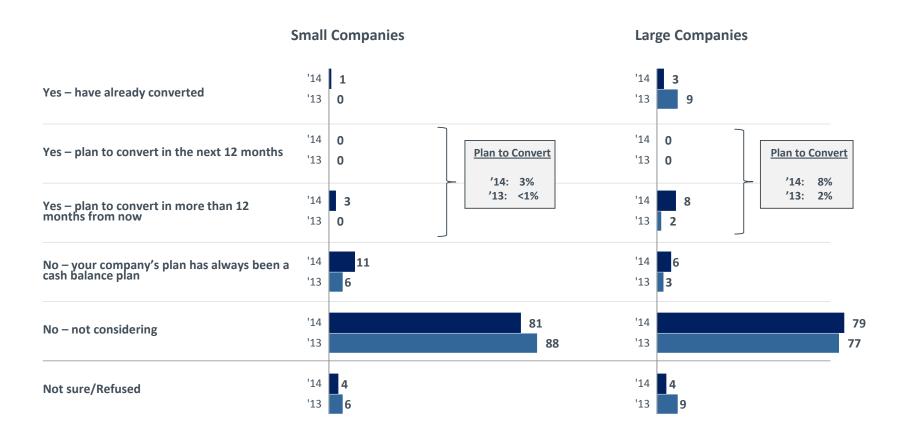
\*Note this question was added in '14 Wave

BASE: OFFERS COMPANY-FUNDED DEFINED BENEFIT PLAN

Q1426. Has your company or is your company considering converting its company-funded defined benefit plan to a cash balance defined-benefit plan?

#### **Defined Benefit Plans – Planned Changes**

Regardless of company size, most defined benefit plan sponsors are not considering to convert company-funded defined benefit plans to cash balance defined-benefit plans. In 2014, however, there is a slight increase among defined benefit plan sponsors that are planning to convert in more than 12 months from now.



\*Note this question was added in '14 Wave

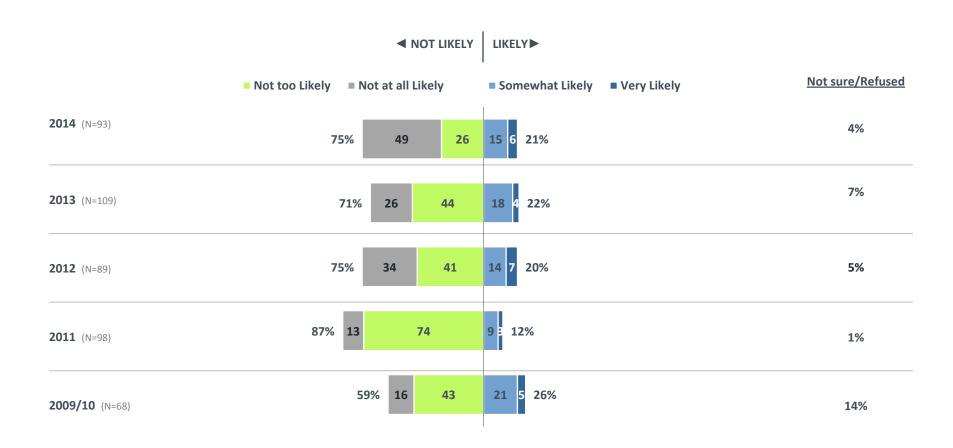
BASE: OFFERS COMPANY-FUNDED DEFINED BENEFIT PLAN

Small Companies: '13 (N=66), '14 (N=70); Large Companies: '13 (N=93), '14 (N=55);

Q1426. Has your company or is your company considering converting its company-funded defined benefit plan to a cash balance defined-benefit plan?

## Likelihood of Offering a 401(k) or Similar Plan

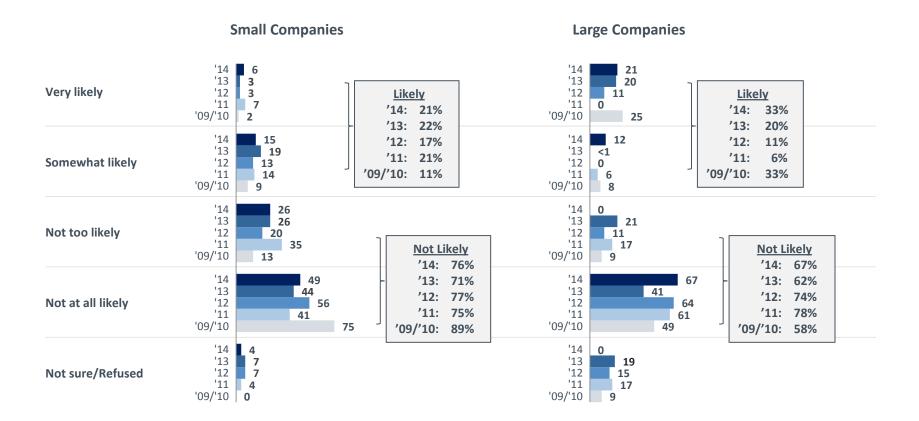
Among employers that do not currently offer a 401(k) or similar plan, the likelihood of offering a plan remains low and has yet to return to pre-recession levels. Only 21 percent of employers are likely to begin offering a plan.





## Likelihood of Offering a 401(k) or Similar Plan

Regardless of company size, the majority of employers that currently do not offer a 401(k) or similar plan do not plan on offering one in the future.



\*Small base size

BASE: DOES NOT OFFER 401(K) NOR OTHER SELF FUNDED PLAN

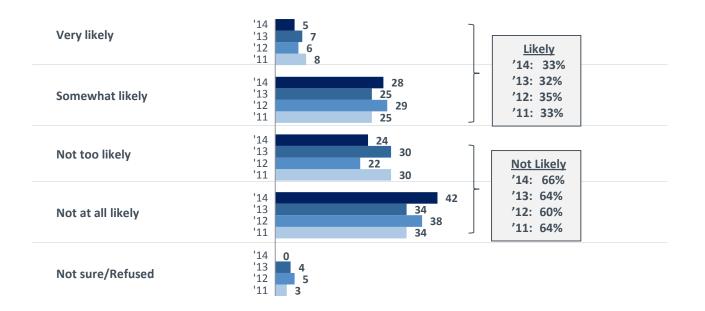
Small Companies: '09/'10 (N=44), '11 (N=80), '12 (N=70), '13 (N=94), '14 (N=84); Large Companies: '09/'10 (N=24\*), '11 (N=18\*), '12 (N=19\*), '13 (N=15\*), '14 (N=9\*); Q600. How likely is your company to begin offering an employee-funded retirement plan package like a 401(k) to its employees in the next two years?



## Likelihood of Considering a Multiple Employer Plan

Among employers that do not offer 401(k)s, the percentage that are likely to consider offering an MEP has been consistent for the past five years.

#### Among Employers that Do Not Offer 401(k) or Other Self Funded Plan



Total

#### BASE: DOES NOT OFFER 401(K) NOR OTHER SELF FUNDED PLAN

Total: '11 (N=98), '12 (N=89), '13 (N=109), '14 (N=93);

Q1605. As an alternative to establishing a stand-alone 401(k) plan, if your company had the ability to join a multiple employer plan which is offered by a reputable vendor who handles many of the fiduciary and administrative duties and at a reasonable cost, how likely would you be to consider it?



## Reasons Not Likely to Offer a 401(k) or Similar Plan

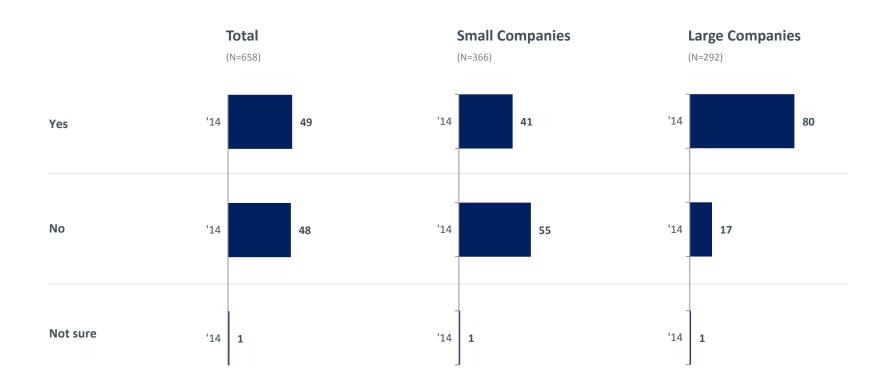
Cost concerns, lack of interest, and the size of the company are employers' three most common reasons cited for not planning to offer an employee-funded plan in the next two years.

	<b>2014</b> (N=66)	<b>2013</b> (N=77)	<b>2012</b> (N=64)	<b>2011</b> (N=74)	<b>2009/10</b> (N=50)	
Concerned about cost	64	64	51	43	33	
Company or management not interested	52	35	37	39	31	
Company is not big enough	48	46	48	37	24	
Employees not interested	41	24	21	43	24	
Already have/Satisfied with current plan	35	17	27	18	28	
Concerned about administrative complexity and amount of work involved	26	22	23	22	1	
Company encountering difficult business conditions	23	38	33	47	31	
Concerned about fiduciary liability	19	22	31	24	1	
Work in a not for profit*		2	16	11	8	
Union based*		5				
Some other reason*		5				



# 401(k) Eligibility for Part-Time Workers

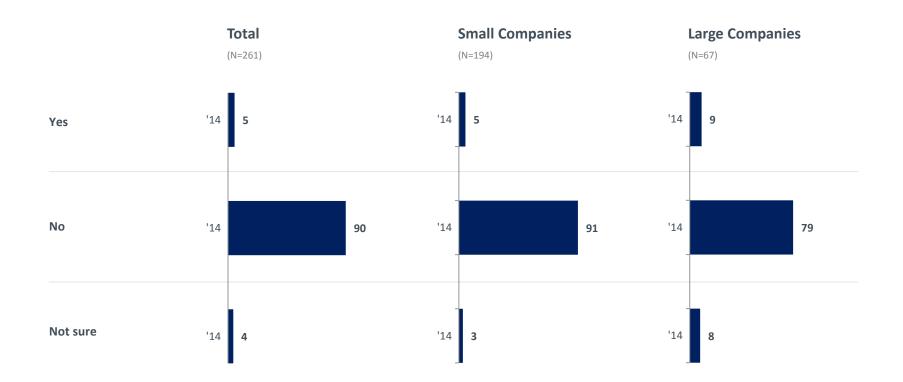
Plan sponsors are split on the eligibility of part-time workers to participate in an employee-funded 401(k) plan. Large company plan sponsors are twice as likely than small companies to extend eligibility to part-time workers.





## 401(k) Eligibility for Part-Time Workers

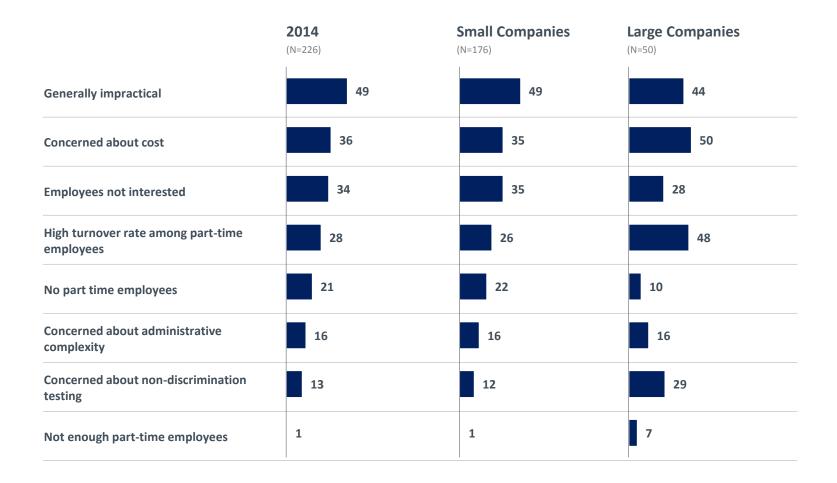
Of those plan sponsors that do not currently extend eligibility of their 401(k) benefits to part-time workers, only five percent plan to do so in the future. Large companies (9 percent) are more likely than small companies (5 percent) to plan to do so.





## **Reasons for Not Extending Eligibility to Part-Time Workers**

Nearly half of plan sponsors feel it is impractical to extend 401(k) eligibility to part-time workers. However, large companies are more likely to cite cost concerns and high turnover rate among part-time employees as their reasons for not extending eligibility.



51

BASE: HAS NO PLANS TO EXTEND ELIGIBILITY TO PART-TIME EMPLOYEES Q1655. Which of the following reasons apply to your company's not planning to extend 401(k) eligibility to any part-time employees in the future?

## **Matching Contributions**

Among employers that offer a 401(k) or similar plan, 77 percent offer a matching contribution in 2014 – a percentage that has continued to increase since 2009/2010.





#### **Matching Contributions**

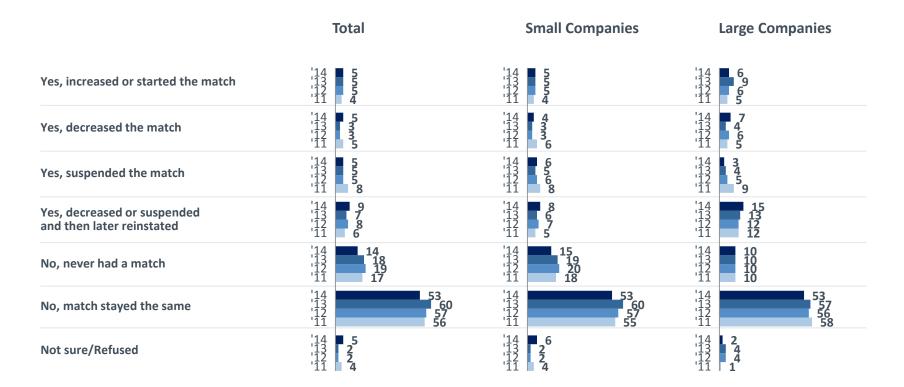
Among companies offering a 401(k) or similar plan, large companies (87 percent) are more likely to offer matching contributions compared to small companies (75 percent). However, small companies saw a healthy increase from 2013.





## **Changes to Matching Contribution**

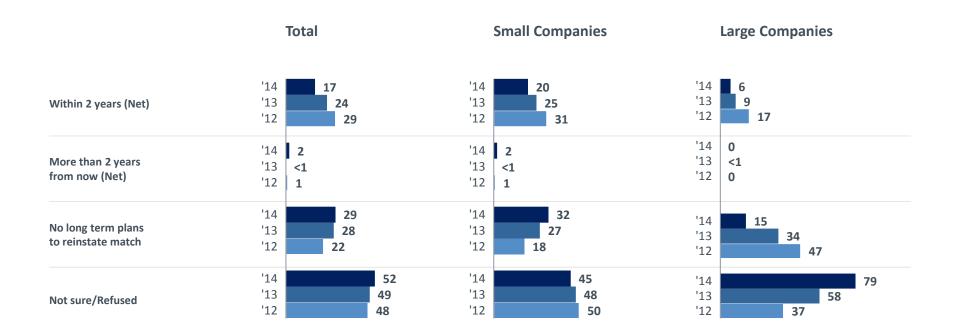
Among companies that offer a 401(k) or similar plan, 53 percent kept their match amount the same. In 2014, nine percent of companies that decreased or suspended their match during the recession have subsequently reinstated it – and a similar percentage decreased or suspended their match but have not reinstated it. Only five percent have since started or increased their match, and 14 percent have never had a match.





## **Reinstating Matching Contributions in the Next Two Years**

Among companies that have decreased or suspended their match, more than half are not sure whether they will reinstate it. In 2014, large companies (79 percent) are much more likely to be not sure.

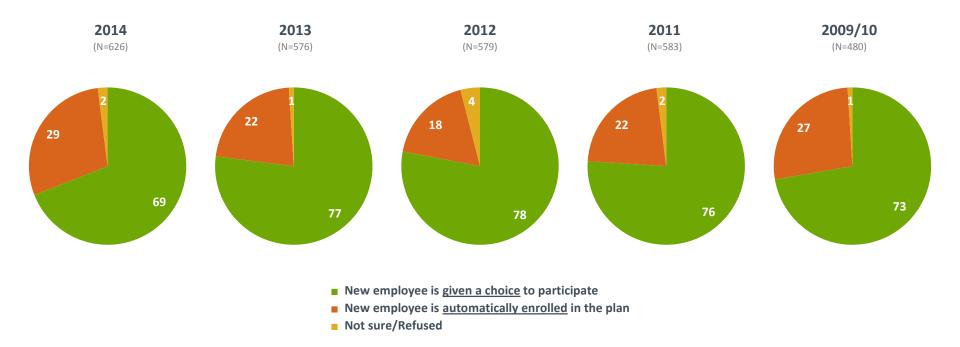


\*Small base size <u>BASE: DECREASED OR SUSPENDED THE MATCH</u> Total: '12 (N=70), '13 (N=57), '14 (N=63); Small Companies: '12 (N=40), '13 (N=36), '14 (N=39); Large Companies: '12 (N=30), '13 (N=21\*),'14 (N=24\*); Q1615. When does your company plan to reinstate the matching contribution to its previous levels if at all? Within how many years?



#### **Automatic Enrollment in Retirement Plans**

Twenty-nine percent of employees that sponsor a 401(k) or similar plan have adopted automatic enrollment. However, adoption rates vary dramatically by company size (see next page).



BASE: OFFERS 401(K) PLAN Q1025. When a new employee qualifies to join the employee-funded 401(k) plan, are they (A) initially given a choice to participate or not participate in the plan, or (B) automatically enrolled in the plan with the choice to opt out at a later date?



#### **Automatic Enrollment in Retirement Plans**

Automatic enrollment of new employees continues to be more common among large company plan sponsors that offer a 401(k) plan. For the first time this year, 55 percent of large company plan sponsors cited that new employees are automatically enrolled.



BASE: OFFERS 401(K) PLAN Small Companies: '09/'10 (N=226), '11 (N=336), '12 (N=333), '13 (N=307), '14 (N=335); Large Companies: '09/'10 (N=254), '11 (N=247), '12 (N=246), '13 (N=269), '14 (N=291); Q1025. When a new employee qualifies to join the employee-funded 401(k) plan, are they (A) initially given a choice to participate or not participate in the plan, or (B) automatically enrolled in the plan with the choice to opt out at a later date?



## **Automatic Enrollment - Default Contribution Rates**

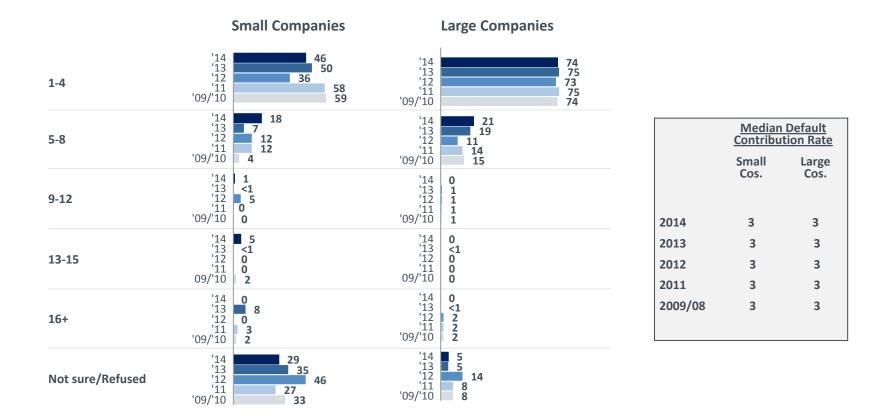
Among plan sponsors that have adopted automatic enrollment, the median default contribution rate is 3 percent of an employee's annual pay. This 3 percent has been industry practice for years, yet is now showing signs of change. In 2014, 19 percent of plan sponsors have set the default contribution rate between five and eight percent of annual pay.





## **Automatic Enrollment - Default Contribution Rates**

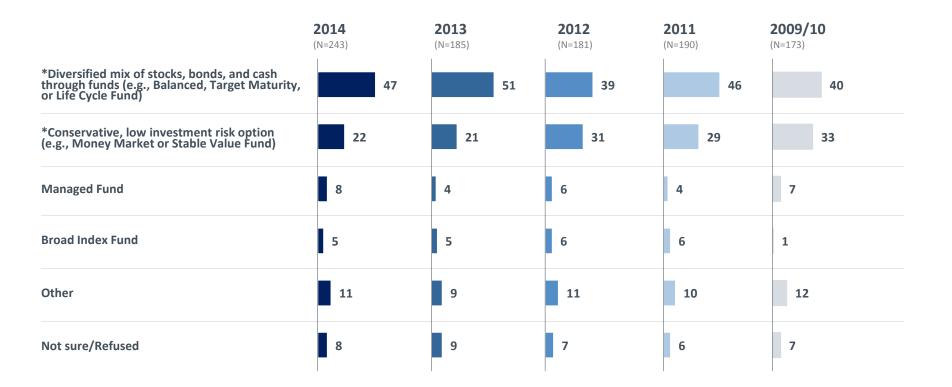
Both small and large company plan sponsors cite a median default contribution rate of three percent.





#### **Automatic Enrollment - Default Investment Options**

The default investment option for automatic enrollment plans is most frequently (47 percent) diversified funds such as balanced, target maturity, or life cycle funds.

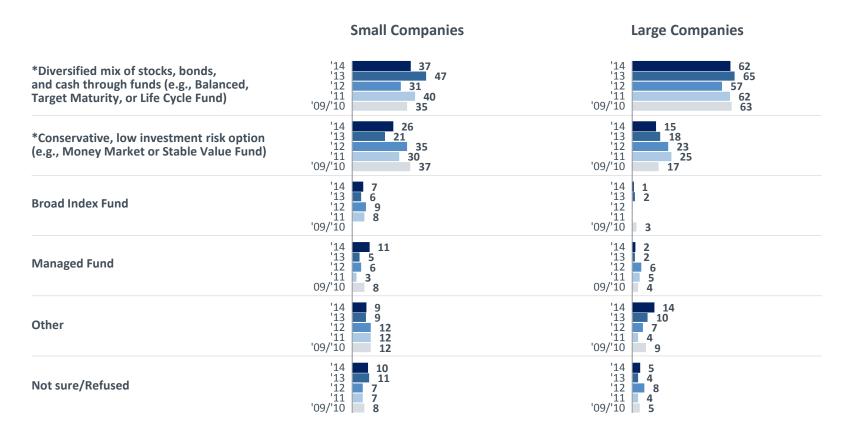


\*All investments involve some level of risk.

Diversification does not guarantee against losses.

## **Automatic Enrollment - Default Investment Options**

Large companies (62 percent) are more likely to use diversified funds (e.g. balanced, target maturity, or life cycle fund) as their default investment options. In contrast, small companies (26 percent) are more likely to use conservative funds (e.g. money market or stable value fund).



\*All investments involve some level of risk.

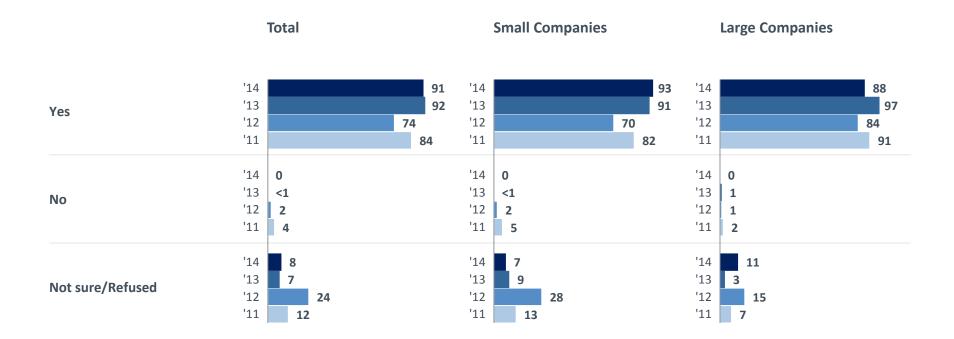
Diversification does not guarantee against losses.

BASE: AUTOMATICALLY ENROLLS NEW EMPLOYEES INTO THE RETIREMENT PLAN Small Companies: '09/'10 (N=64), '11 (N=77), '12 (N=71), '13(N=69), '14 (N=90); Large Companies: '09/'10 (N=109), '11 (N=113), '12 (N=110), '13 (N=116), '14 (N=153); Q1029. What is the default investment option for the employee-funded 401(k) plan?



## **QDIA Requirement**

Ninety-one percent of plan sponsors that have adopted automatic enrollment say that their default investment option is a Qualified Default Investment Alternative (QDIA).



BASE: AUTOMATICALLY ENROLLS NEW EMPLOYEES INTO THE RETIREMENT PLAN Total: '11 (N=190), '12 (N=181), '13 (N=181), '14 (N=243); Small Companies: '11 (N=77), '12 (N=71), '13 (N=69), '14 (N=90);

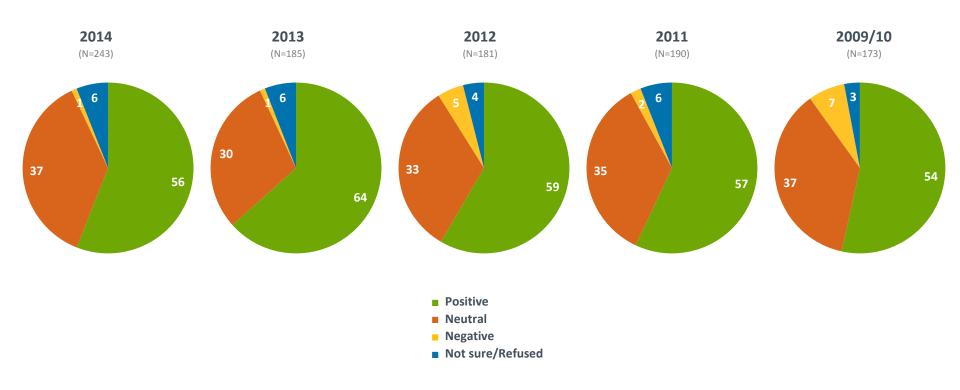
Large Companies: '11 (N=113), '12 (N=110), '13 (N=116), '14 (N=153);

Q1600. Does the default investment option for the 401(k) plan satisfy the Department of Labor's requirements to be recognized as a Qualified Default Investment Alternative, commonly referred to as a QDIA?



#### Automatic Enrollment - Employee Response

Most plan sponsors (56 percent) that automatically enroll new employees into a 401(k) report a positive response from their employees.



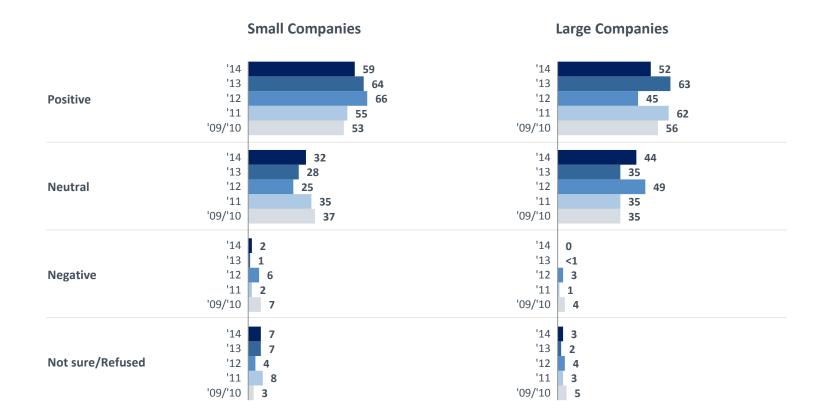


63

BASE: AUTOMATICALLY ENROLLS NEW EMPLOYEES INTO THE RETIREMENT PLAN Q1033. Generally, has your employees' response to being automatically enrolled been...?

#### Automatic Enrollment - Employee Response

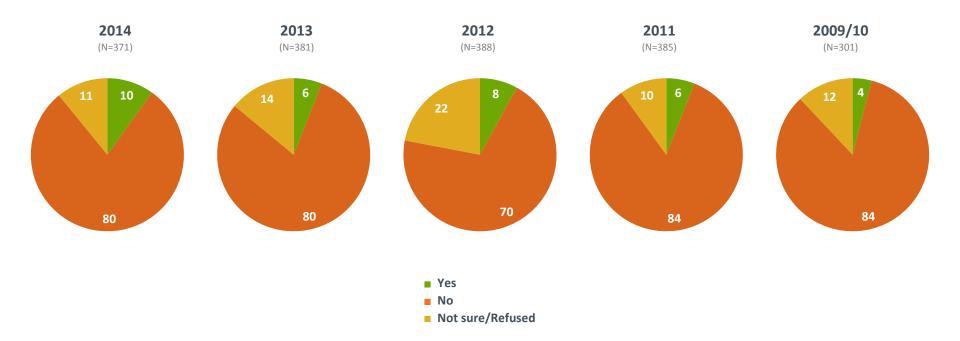
Among small and large company plan sponsors, more than half say they received a positive response from their employees regarding automatic enrollment.





## **Future Adoption of Automatic Enrollment**

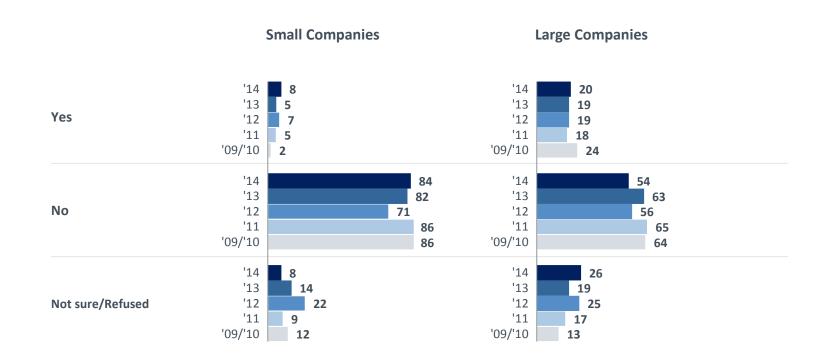
Among plan sponsors that have not adopted automatic enrollment, only 10 percent plan to do so in the future. This is fairly consistent with prior years.





## **Future Adoption of Automatic Enrollment**

Among small and large company plan sponsors that have not adopted automatic enrollment, most do not plan to do so in the future. Large companies (20 percent) are more likely to say they are planning to do so compared to small companies (8 percent).





## **Reasons for Not Adopting Automatic Enrollment**

The most frequently cited reason for not adopting automatic enrollment continues to be already high 401(k) participation rates (36 percent), among companies that don't plan to adopt the provision in the future. However, the main reason differs between small companies and large companies (see next page).

	<b>2014</b> (N=263)	<b>2013</b> (N=270)	<b>2012</b> (N=255)	<b>2011</b> (N=298)	<b>2009/10</b> (N=216)	
Participation rate is already high	36	27	36	36	38	
Allow employees to choose*	-	18	14 22		7	
Concerned about administrative complexity	11	11	10	8	9	
Concerned about cost	8	7	11	10	14	
Employees not interested*	-	6 4		7	2	
Concerned about current regulations	1	1	4	2	7	
Some other reason*	40	6	<1	-	-	
Don't know/Refused	3	7	8	8 9		

\*Included in 'Some Other Response' in Wave 15.

BASE: HAS NO PLANS TO AUTO ENROLL

Q590. What would you say is the main reason your company is not planning to adopt an automatic enrollment provision in the future? CHOOSE ONE.

#### **Reasons for Not Adopting Automatic Enrollment**

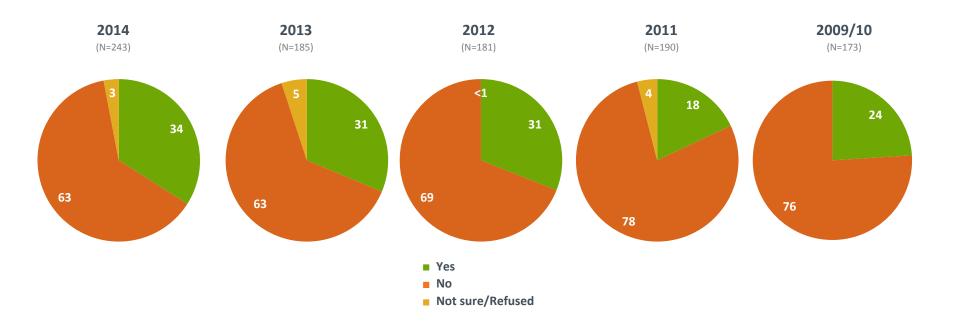
Small companies most frequently cite already high 401(k) participation rates as their main reason for not adopting automatic enrollment, while large companies said concerns about administrative complexity.

	Small Companies				Large Companies					
	<b>2014</b> (N=186)	<b>2013</b> (N=178)	<b>2012</b> (N=180)	<b>2011</b> (N=212)	<b>2009/10</b> (N=126)	<b>2014</b> (N=77)	<b>2013</b> (N=92)	<b>2012</b> (N=75)	<b>2011</b> (N=86)	<b>2009/10</b> (N=90)
Participation rate is already high	39	27	37	36	39	14	16	20	30	26
Allow employees to choose*	-	19	14	23	8	0	9	4	3	2
Concerned about administrative complexity	10	10	9	8	8	21	21	19	9	19
Concerned about cost	7	6	10	10	14	17	20	26	16	13
Employees not interested*	-	6	4	7	2	0	3	1	6	2
Concerned about current regulations	1	1	4	2	7	1	2	3	6	11
Some other reason*	40	6	<1			47	9	1		
Don't know/Refused	3	8	7	9	7	1	5	11	15	3



#### **Automatic Enrollment - Automatic Escalation**

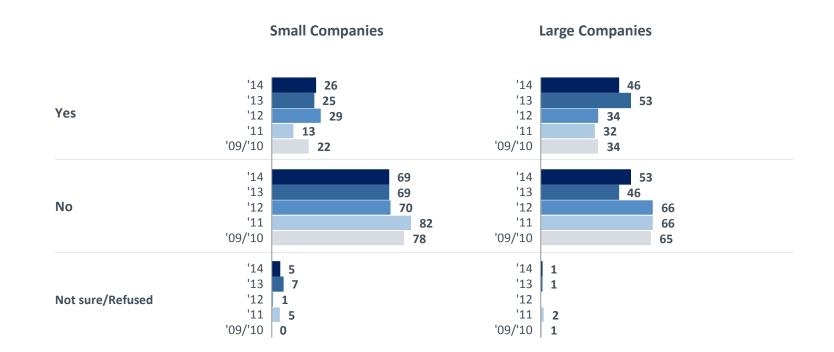
Thirty-four percent of plan sponsors that automatically enroll their new employees also automatically increase employees' contribution rates annually.





#### Automatic Enrollment - Automatic Increase in Contribution Rates

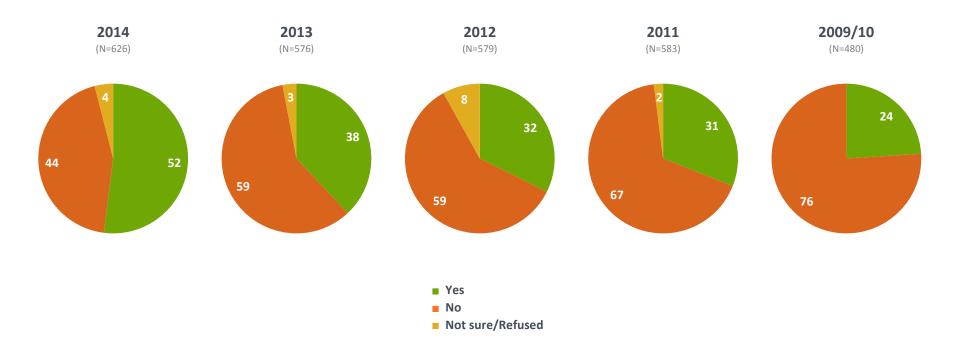
Among plan sponsors that automatically enroll new employees, large companies (46 percent) are more likely to automatically increase participants' contribution rates than small companies (26 percent).





## Adoption of Roth 401(k)

The percentage of plan sponsors adopting the Roth 401(k) option has increased significantly since last year, with slightly more than half having done so.



## Adoption of Roth 401(k)

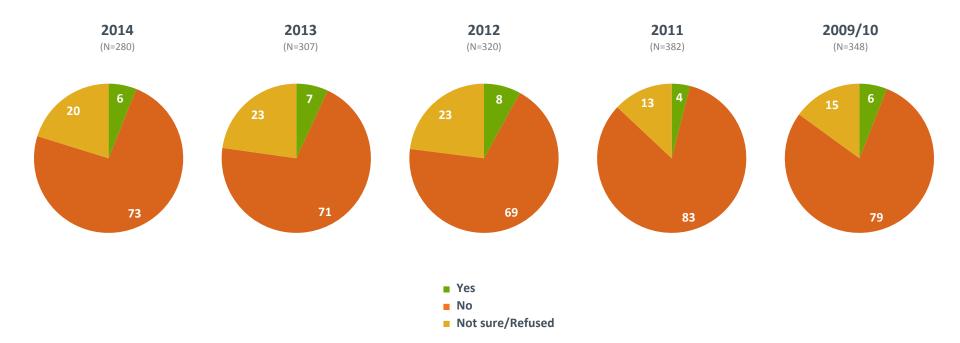
The percentage of small company plan sponsors that have adopted the Roth 401(k) option has increased significantly and is now consistent with that of large company plan sponsors.





# Future Adoption of Roth 401(k)

Few plan sponsors that do not offer a Roth 401(k) option plan to do so in the future.



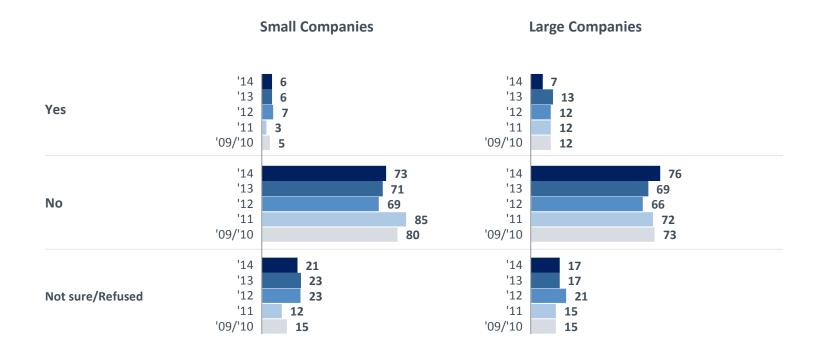


73

BASE: DOES NOT OFFER ROTH 401(K) PLAN Q550. Does your company plan to adopt a Roth 401(k) option in the future?

# Future Adoption of Roth 401(k) Options

Among those that don't offer a Roth 401(k) option, few plan to offer it in the future.





### Reasons for Not Adopting Roth 401(k)

Plan sponsors' main reason for not adopting the Roth 401(k) option is employees' lack of interest. In 2014, however, more cited concerns about administrative complexity and less cited employees' lack of interest.

	2014	2013	2012	2011	2009/10
	(N=200)	(N=214)	(N=213)	(N=300)	(N=264)
Employees not interested	28	38	37	33	37
Concerned about administrative complexity	15	8	17	11	14
Unaware of Roth 401(k)s	15	10	11	4	9
Concerned about cost	7	12	9	12	7
Not interested/Satisfied with current plan	5	7	2	6	
Need more information*				3	
Economy*				2	2
Not considered as an option yet*	2	3	2		
Tax concerns*			2		
Do not need it, already have plan(s)		6	6	11	11
Some other reason	16	7			5
Not sure	12	5	6	10	6



#### Reasons For Not Adopting Roth 401(k)

Among both small and large company plan sponsors, lack of employee interest in the Roth 401(k) option is the most common reason for not offering it.

	Small Companies					Larg	ge Compa	nies		
	<b>2014</b> (N=107)	<b>2013</b> (N=124)	<b>2012</b> (N=127)	<b>2011</b> (N=183)	<b>2009/10</b> (N=126)	<b>2014</b> (N=93)	<b>2013</b> (N=90)	<b>2012</b> (N=86)	<b>2011</b> (N=117)	<b>2009/10</b> (N=138)
Employees not interested	28	38	37	34	39	28	29	33	29	22
Concerned about administrative complexity	14	6	17	9	13	20	28	24	24	25
Unaware of Roth 401(k)s	17	11	12	4	9	9	2	5	2	6
Concerned about cost	7	14	10	13	6	8	2	7	5	12
Not interested/Satisfied with current plan	5	8	2	7	1	3	<1	1	5	2
Need more information	<1	<1	<1	3	-	0	1	1	-	-
Economy	-	-	-	2	2	-	-	-	-	-
Not considered as an option yet	2	3	2	1	1	1	3	1	2	2
Non profit organization	<1	<1	<1	-	2	-	<1	-	1	-
Concerned about sunset provision*	-	-	-	-	3	-	-	-	-	1
Tax concerns	0	2	2	1	-	1	2	2	-	1
Do not need it, already have plan(s)	0	6	6	11	12	1	9	7	7	9
Some other reason	17	9	-	6	5	9	5	-	2	6
Not sure	9	3	5	9	6	22	18	8	15	8

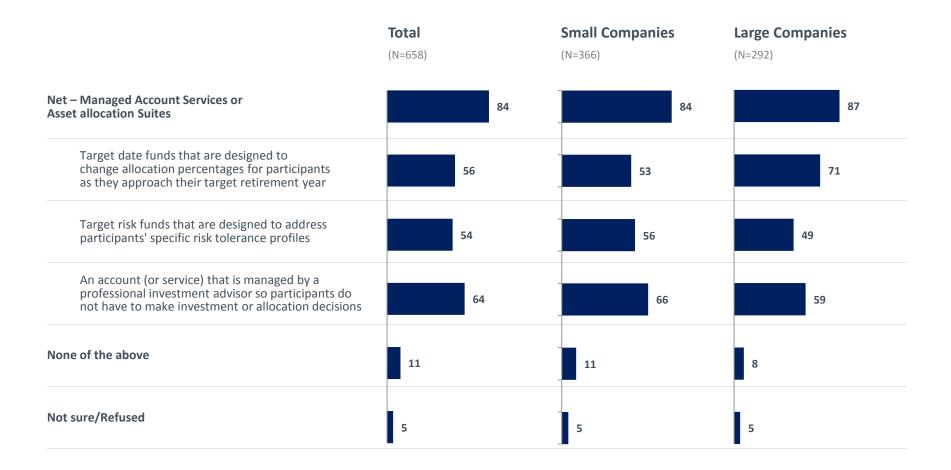
\*The Pension Protection Act eliminated the sunset provisions, however there may be a few companies who are unaware. <u>BASE: HAS NO PLANS TO OFFER ROTH 401(K) PLAN</u> Small Companies: '09/'10 (N=126), '11 (N=183), '12 (N=127), '13 (N=124), '14 (N=107); Large Companies: '09/'10 (N=138), '11 (N=117), '12 (N=86), '13 (N=90), '14 (N=93);

Q560. What would you say is the main reason your company is not planning to adopt a Roth 401(k) in the future?



#### Professionally Managed Services/ Asset Allocation Suites

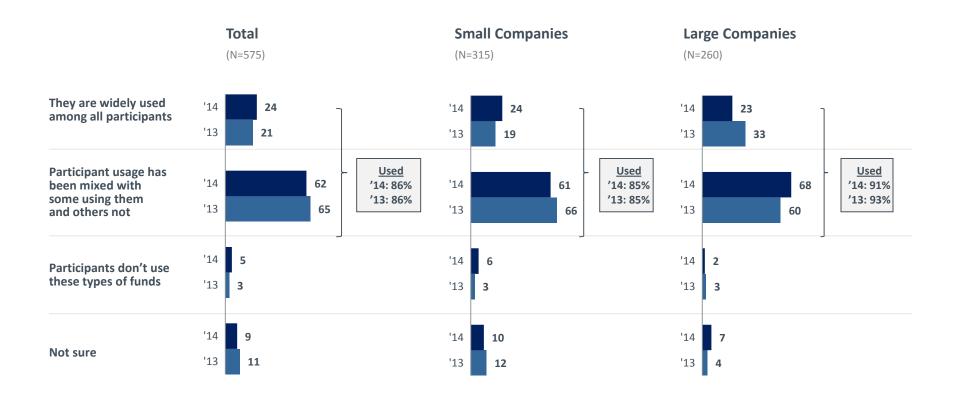
Most employers (84 percent) that offer 401(k) or similar plans include professionally managed services such as managed accounts, and asset allocation suites, including target date and target risk funds, among their plans' investment options.





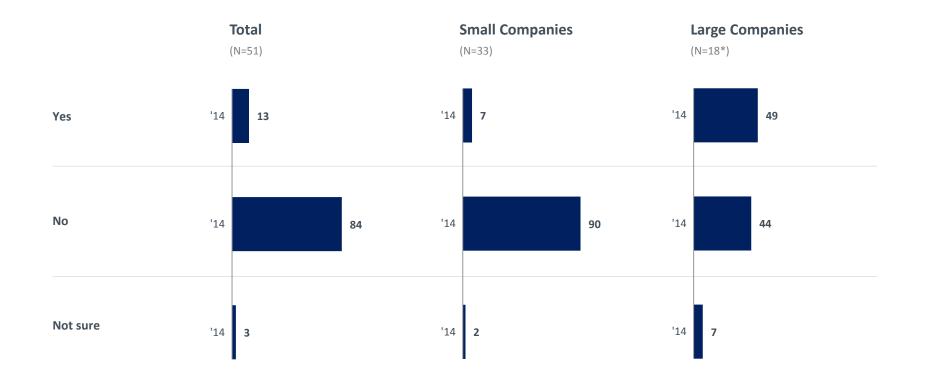
#### Professionally Managed Services Usage Among Plan Participants

Among employers that offer professionally managed services and asset allocation suites, the vast majority (86 percent) say that participant usage is mixed with some using them and others not.



#### Future Adoption of Professionally Managed Services/ Asset Allocation Suites

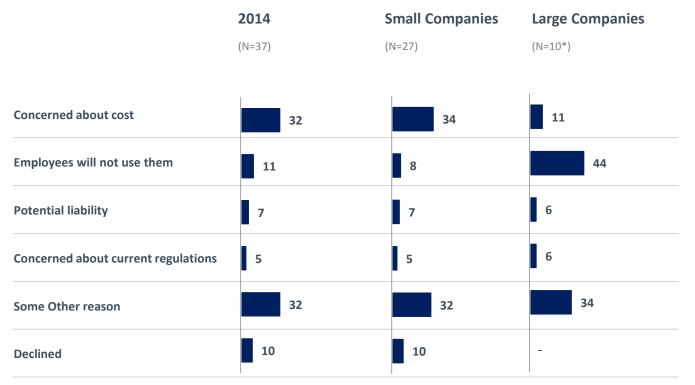
Among companies that do not offer professionally managed services or asset allocation suites, 84 percent do not have plans to do so in the future. Large companies (49 percent) are more likely than small companies (7 percent) to be planning to offer these services in the future.





#### **Reasons for Not Offering Professionally Managed Funds**

Companies' main reason for not offering professionally managed services or asset allocation suites to their plan participants differ by company size. Small companies are more likely to cite cost concerns (34 percent), while large companies are more likely to cite reasons that their employees will not use them (44 percent).



\*Small base size



#### **Retirement Plan's Education Offerings to Employees**

Companies provide a wide variety of retirement planning tools and/or educational offerings to their employees either directly or through their plan provider. Most common are quarterly statements, online tools and calculators, and professional advice.

	<b>014</b> J=658)
Quarterly statements	91
Online tools and calculators to project retirement savings and income needs on retirement plan provider's website	84
Professional advice on how to invest their retirement savings	78
Informational seminars, meetings, webinars, and/or workshops	66
Informative emails	65
Educational articles and videos that share ideas and insights on how to save and plan for a financially secure retirement	59
Mobile apps that include tools and calculators to project retirement savings and income needs	45
Mobile apps to manage their accounts	42
Information on social media (e.g., Twitter, Facebook)	18
Text messages related to your retirement plan	10
Other	4
Not sure/refused	3



# 401(k) Account Assistance for Terminated Employees

The vast majority (85 percent) of companies that offer 401(k) or similar plan allow terminated plan participants to leave their savings in the plan. Most provide information about distribution options (67 percent) and more than half (59 percent) provide referrals to the company's current retirement plan provider. However, relatively few offer educational resources (40 percent) or offer financial counseling (23 percent). Only 9 percent provide referrals to an IRA provider that is not their company's retirement plan provider.

<b>2014</b> (N=658)	<b>2013</b> (N=641)
85	77
67	67
59	53
40	38
23	27
9	9
4	8
0	1
1	0
	(N=658)

\*While regulations concerning terminated participants may require that companies perform these actions, these statistics only reflect companies' responses at the time of the survey.



# 401(k) Assistance for Terminated Employees

Small and large companies offer some sort of assistance and options to their terminated plan participants with savings in the company's retirement plan; however, large companies are more likely to do so. For example, more large companies (52 percent) provide educational resources to their terminated plan participants than small companies (37 percent).

	Small Companies		Large Co	mpanies
	<b>2014</b> (N=366)	<b>2013</b> (N=356)	<b>2014</b> (N=292)	<b>2013</b> (N=285)
Allow terminated retirement plan participants to leave their money in the plan	83%	76%	90%	89%
Provide information about the distribution options available in your company's retirement plan	65%	65%	77%	80%
Provide referrals to your company's current retirement plan provider	59%	53%	56%	59%
Provide educational resources	37%	36%	52%	52%
Offer financial counseling	23%	26%	25%	32%
Provide referrals to an IRA provider that is not your company's current retirement plan provider	9%	9%	7%	9%
Nothing	5%	8%	3%	3%

# Helping Employees Financially Transition into Retirement

Most companies that offer a 401(k) or similar plan offer some tools or services to help employees transition into retirement. In addition to mandated information\*, employers most often distribute retirement planning materials and provide referrals to the company's retirement plan advisor. Offerings are similar over the years.

	<b>2014</b> (N=658)	<b>2013</b> (N=641)	<b>2012</b> (N=661)	<b>2011</b> (N=645)	<b>2009/10</b> (N=533)
Allow terminated retirement plan participants to leave money in the plan*	81	74	74	76	80
Provide info about distribution options available in your retirement plan*	72	67	65	77	79
Distribute retirement planning materials	60	55	53	56	58
Provide referrals to your company's current retirement plan provider	59	52	N/A	N/A	N/A
Allow systematic withdrawals by terminated plan participants	52	51	46	51	55
Provide educational resources	51	53	N/A	N/A	N/A
Offer financial counseling	38	39	42	43	37
Offer pre-retirement seminars	20	22	17	19	24
Offer an income annuity as a payout option in your retirement plan	20	22	16	21	26
Provide referrals to an IRA provider that is not your current retirement plan provider	13	11	N/A	N/A	N/A
Nothing	5	9	10	6	6
Not sure	0	2	3	4	1

\*While regulations concerning terminated participants may require that companies perform these actions, these statistics only reflect companies' responses at the time of the survey.



BASE: OFFERS 401(k) PLAN OR OTHER SELF-FUNDED PLAN Q770. Does your company do any of the following to help employees transition to retirement? CHOOSE ALL THAT APPLY

# Helping Employees Financially Transition into Retirement

Large companies are more likely to provide information and tools to help employees transition into retirement.

	Small Companies				Large Companies					
	<b>2014</b> (N=366)	<b>2013</b> (N=356)	<b>2012</b> (N=380)	<b>2011</b> (N=364)	<b>2009/10</b> (N=256)	<b>2014</b> (N=292)	<b>2013</b> (N=285)	<b>2012</b> (N=281)	<b>2011</b> (N=281)	<b>2009/10</b> (N=277)
Allow terminated retirement plan participants to leave their money in the plan*	78%	73%	73%	74%	78%	92%	90%	84%	90%	91%
Provide information about the distribution options available in your retirement plan*	70%	65%	63%	74%	77%	83%	87%	80%	91%	90%
Provide referrals to your company's current retirement plan provider	59%	51%	N/A	N/A	N/A	60%	59%	N/A	N/A	N/A
Distribute retirement planning materials	57%	53%	52%	54%	56%	72%	69%	62%	73%	73%
Allow systematic withdrawals by terminated plan participants	49%	49%	44%	48%	54%	64%	61%	57%	65%	63%
Provide educational resources	47%	50%	N/A	N/A	N/A	70%	77%	N/A	N/A	N/A
Offer financial counseling	36%	38%	41%	42%	35%	45%	46%	46%	53%	52%
Offer pre-retirement seminars	18%	19%	15%	15%	20%	30%	44%	38%	46%	47%
Offer an income annuity as a payout option in your retirement plan	19%	20%	14%	18%	24%	25%	31%	29%	41%	43%
Provide referrals to an IRA provider that is not your current retirement plan provider	13%	11%	N/A	N/A	N/A	14%	9%	N/A	N/A	N/A
Nothing	6%	10%	11%	7%	6%	1%	2%	4%	1%	1%
Not sure	0%	2%	3%	4%	1%	0%	<1%	3%	-	1%

\*While regulations concerning terminated participants may require that companies perform these actions, these statistics only reflect companies' responses at the time of the survey.



# Helping Employees Financially Transition into Retirement

Among companies that do not offer a 401(k) or similar plan, 84 percent do nothing to help employees transition to retirement increased significantly from last year.

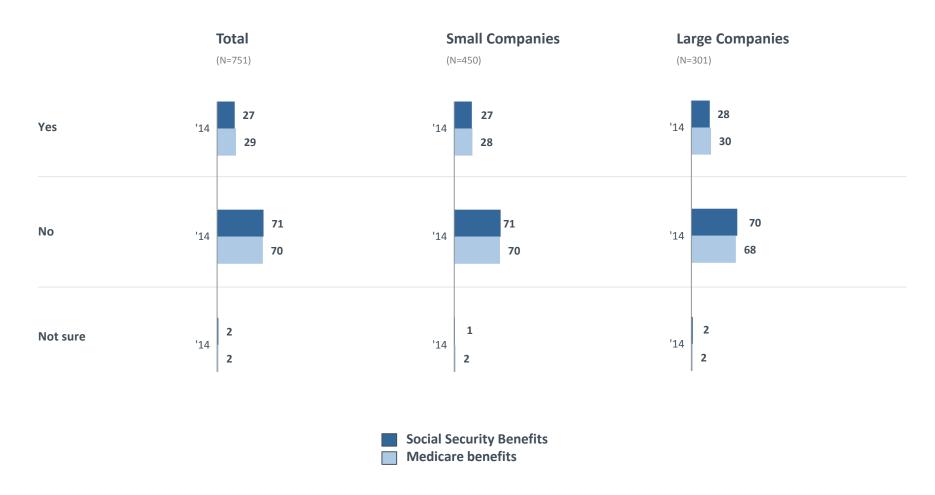




BASE: DOES NOT OFFER 401(k) NOR OTHER SELF FUNDED PLAN Q780. Does your company do any of the following to help employees transition to retirement? Choose ALL that apply.

### **Retirement Plan's Education Offerings to Employees**

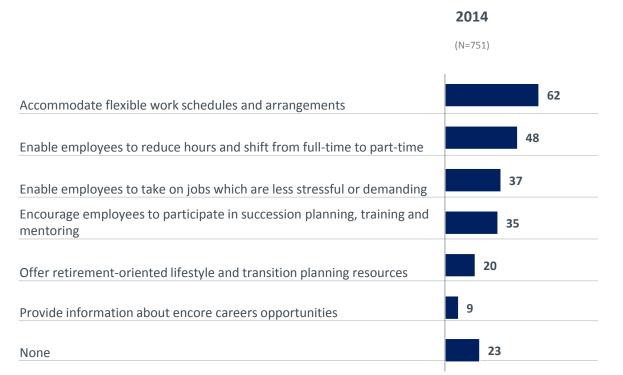
Most employers do not provide information to their employees regarding Social Security or Medicare benefits.





### **Helping Pre-retirees Phase Into Retirement**

Employers have a variety of programs in place to help their employees aged 50 and over transition into retirement. Most employers (62 percent) accommodate flexible work schedules and almost half enable employees to reduce hours at work. Relatively few enable employees to take on jobs that are less stressful or demanding (37 percent). Almost one quarter (23 percent) do not have any programs in place.





BASE: ALL QUALIFIED RESPONDENTS Q3615. Which of the following work-related programs, if any, does your company have in place to help workers age 50 and older transition into retirement? Please select all that apply.

# **Detailed Findings**

- The Employers' Economic Situation and Expectations
- Perceptions of the Relative Importance of Various Employee Benefits
- Benefit Offerings Including Retirement Benefits
- Perceptions and Management of Current Retirement Plan Offerings
- Perceptions of Employee Involvement with Retirement Planning



## **Employee-Funded Retirement Plans: Length of Sponsorship**

Forty-one percent of 401(k) or similar plans have been in place for 11 to 20 years. The median length of sponsorship is 15 years. However, this length of time varies by company size (see next page).

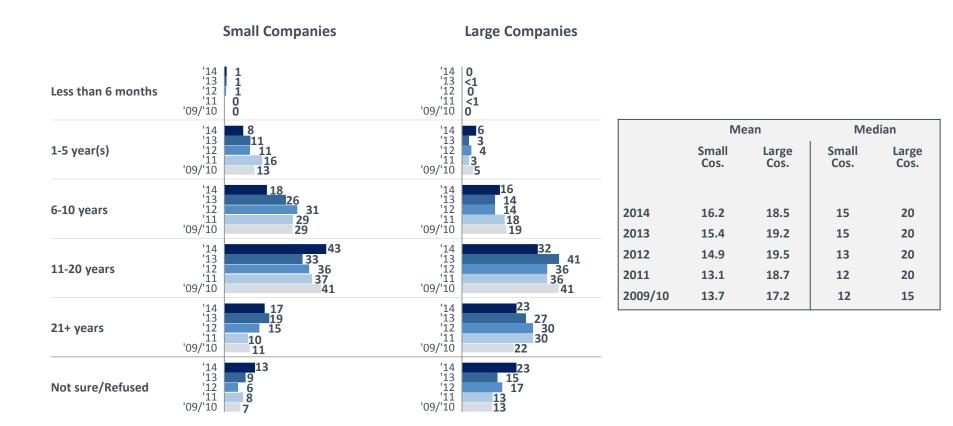
	<b>2014</b> (N=658)	<b>2013</b> (N=641)	<b>2012</b> (N=661)	<b>2011</b> (N=645)	<b>2009/10</b> (N=533)
Less than 6 months	1	1	<1	0	0
1-5 years	7	10	10	14	12
6-10 years	18	25	29	27	27
11-20 years	41	34	36	37	41
21-30 years	14	16	13	14	13
31-40 years*	4	4	5	N/A	N/A
Not sure/Refused	15	10	7	8	8
Mean	16.6	15.8	15.4	13.8	14.1
Median	15	15	15	12	13

\*Please note that the upper limit was increased from 30 to 40 years in 2013



### **Employee-Funded Retirement Plans: Length of Sponsorship**

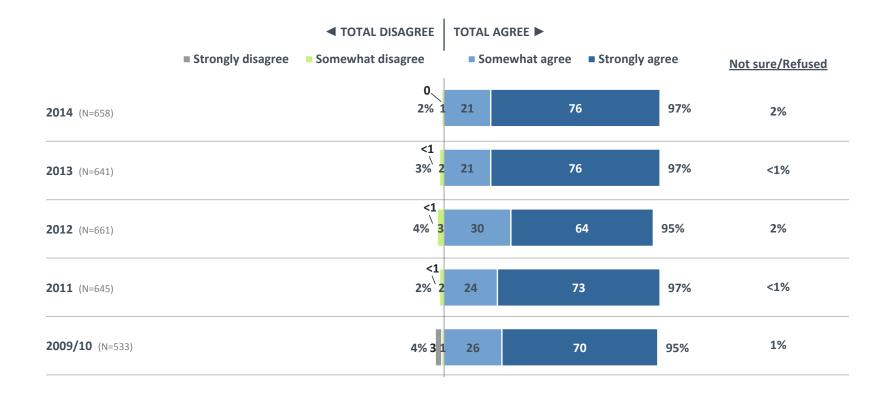
Large companies have been offering a 401(k) or similar plan for 20 years (median), compared to only 15 years (median) among small companies.





#### **Employer Satisfaction with Plan Provider**

Among those offering a plan, most companies (97 percent) agree that they are satisfied with their retirement plan providers, including 76 percent that "strongly" agree.

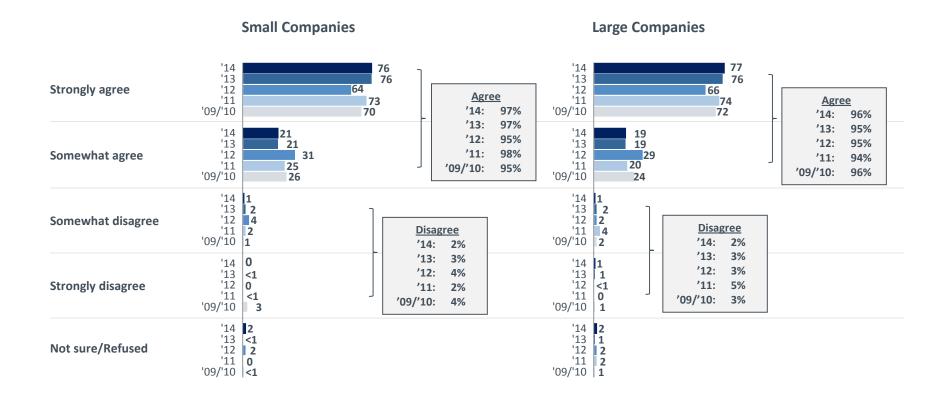




BASE: OFFERS 401(k) PLAN OR OTHER SELF-FUNDED PLAN Q740. Our company is satisfied with our retirement plan provider.

#### **Employer Satisfaction with Plan Provider**

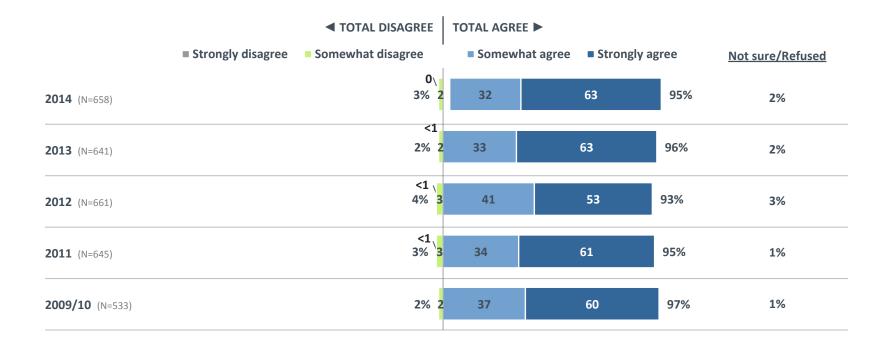
Among those that offer a 401(k) or similar plan, small companies (97 percent) and large companies (96 percent) similarly agree that they are satisfied with their plan provider. This trend has remained consistent for the past five years.





#### Perceptions of Employees' Satisfaction with Plan

Among companies offering a plan, most agree (95 percent) that their employees are satisfied with their retirement plan offerings. Nearly two-thirds "strongly" agree that their employees are satisfied with the retirement plan that the company offers. This trend has remained relatively consistent for the past five years.

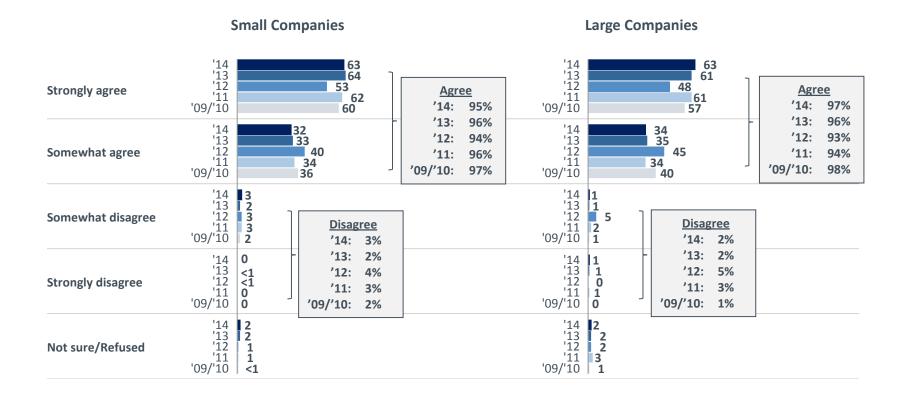




BASE: OFFERS 401(k) PLAN OR OTHER SELF-FUNDED PLAN Q750. Our employees are satisfied with the retirement plan the company offers.

#### Perceptions of Employees' Satisfaction with Plan

Small and large companies believe that their employees are satisfied with the retirement plan that the company offers. This trend has remained consistent over the past five years.

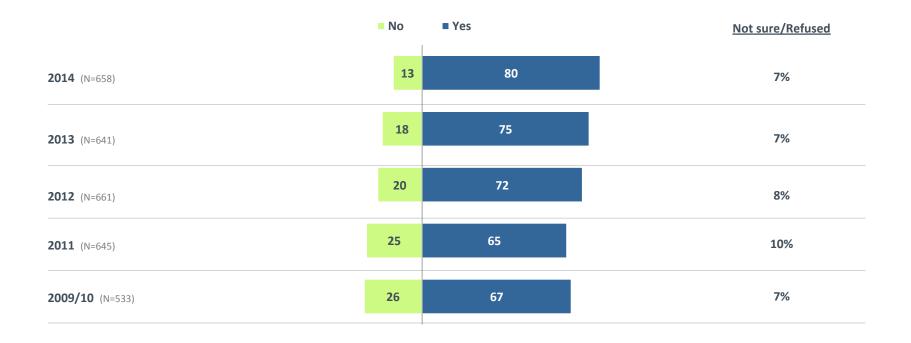


BASE: OFFERS 401(k) PLAN OR OTHER SELF-FUNDED PLAN Small Companies: '09/'10 (N=256), '11 (N=364), '12 (N=380), '13 (N=356), '14 (N=366); Large Companies: '09/'10 (N=277), '11 (N=281), '12 (N=281), '13 (N=285), '14 (N=292); Q750. Our employees are satisfied with the retirement plan the company offers.



#### **Use of Retirement Plan Advisors**

Eighty percent of employers offering a 401(k) or similar plan have used an outside advisor to help them select their retirement plan. This percentage has steadily increased during the past five years.



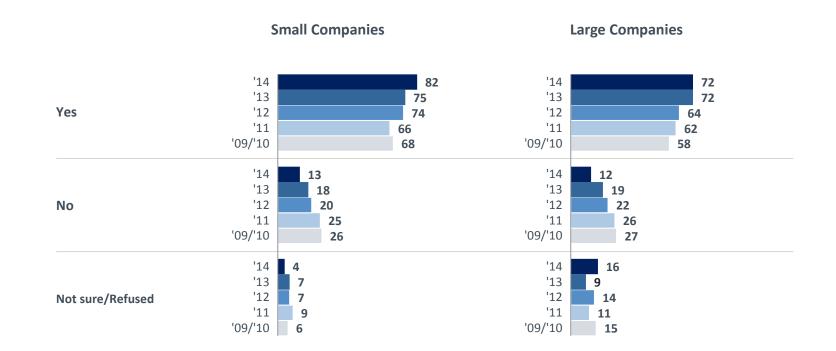


96

BASE: OFFERS 401(k) PLAN OR OTHER SELF-FUNDED PLAN Q690. Did you use an outside advisor to help you select your retirement plan?

# **Use of Retirement Plan Advisors**

Both small and large companies are increasingly using an outside advisor to help select their retirement plan. Notably this year, more small companies (82 percent) that offer a 401(k) or similar plan are using an outside advisor to select their retirement plan.





# **Types of Advisors Used**

Financial planners/brokers are the most commonly used type of advisor among employers that have used an outside advisor in selecting a plan. This trend has remained relatively consistent over the past five years.

	<b>2014</b> (N=502)	<b>2013</b> (N=462)	<b>2012</b> (N=453)	<b>2011</b> (N=409)	<b>2009/10</b> (N=334)
Financial Planner/Broker	72	70	64	69	66
TPA/Benefits Administrator	26	28	16	18	15
Accountant/CPA	20	15	21	16	13
Insurance Agent	19	18	13	11	13
Other Benefits Consultant	13	14	10	13	11
Bank Advisor	12	10	9	8	6
Attorney/Lawyer	10	7	12	10	7
Other type of advisor	7	0	<1	0	0
Not sure	4	<1	3	<1	4



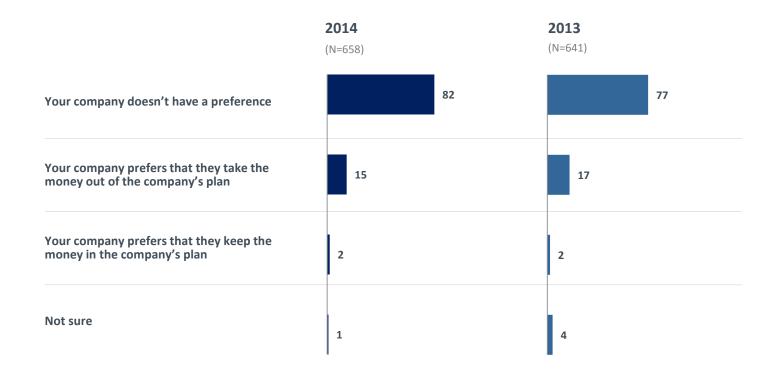
# **Types of Advisors Used**

The types of outside advisors used vary somewhat by company size. Most small and large companies use a financial planner / broker (73 percent, 70 percent respectively). However, small companies (27 percent) are more likely to rely on TPAs / Benefits Administrators than large companies (18 percent). On the other hand, large companies (16 percent) are more likely than small companies (12 percent) to use some other form of benefits consultant.

	Small Companies					Lar	ge Compa	nies		
	<b>2014</b> (N=296)	<b>2013</b> (N=257)	<b>2012</b> (N=274)	<b>2011</b> (N=234)	<b>2009/10</b> (N=173)	<b>2014</b> (N=206)	<b>2013</b> (N=205)	<b>2012</b> (N=179)	<b>2011</b> (N=175)	<b>2009/10</b> (N=161)
Financial Planner/Broker	73%	72%	64%	71%	68%	70%	59%	59%	57%	52%
TPA/Benefits Administrator	27%	28%	16%	18%	15%	18%	26%	17%	21%	10%
Accountant/CPA	22%	16%	22%	17%	14%	8%	8%	10%	8%	7%
Insurance Agent	21%	19%	14%	11%	14%	12%	13%	7%	3%	3%
Other Benefits Consultant	12%	12%	8%	11%	9%	16%	28%	27%	26%	35%
Bank Advisor	11%	9%	9%	8%	6%	14%	10%	8%	8%	6%
Attorney/Lawyer	9%	5%	11%	8%	7%	13%	23%	14%	25%	13%
Other type of advisor	6%	0%	NA	NA	NA	15%	2%	NA	NA	NA
Not Sure	2%	1%	3%	3%	4%	11%	4%	3%	7%	4%

### Plan Sponsor Preference for Terminated Employees

Eighty-two percent of companies do not have a preference whether terminated employees keep or take out their balance from the company's retirement plan. Fifteen percent prefer that terminated plan participants take their money out of the company's plan. Only two percent prefer that terminated participants keep their money in the plan.

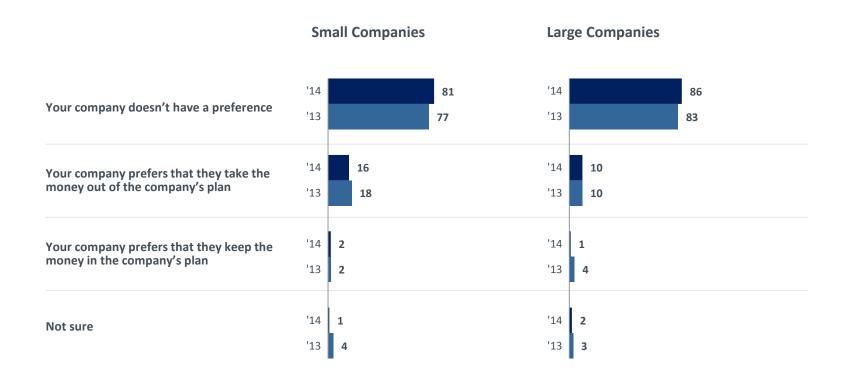




BASE: OFFERS 401(k) PLAN OR OTHER EMPLOYEE FUNDED PLAN Q2471. When an employee retires or voluntarily or involuntarily leaves the company and has a balance in the company-sponsored 401(k) or similar plan, does your company have a preference for what they do with their retirement plan balance?

## Plan Sponsor Preference for Terminated Employees

The vast majorities of small and large companies do not have a preference whether terminated employees keep or take out their balance from the company's retirement plan (81 percent, 86 percent respectively). Small companies (16 percent) are more likely than large companies (10 percent) to prefer that terminated employees take their money out of the company's plan.



Small Companies: '13 (N=356), '14 (N=366);

Large Companies: '13 (N=285), '14 (N=292);

Q2471. When an employee retires or voluntarily or involuntarily leaves the company and has a balance in the company-sponsored 401(k) or similar plan, does your company have a preference for what they do with their retirement plan balance?



#### Perceptions of Employees Age 50 and Older

Employers positively view of workers age 50 and older as valuable resources for training and mentoring (87 percent), as important source of institutional knowledge (86 percent), and as bringing more knowledge, wisdom, and life experience (82 percent).

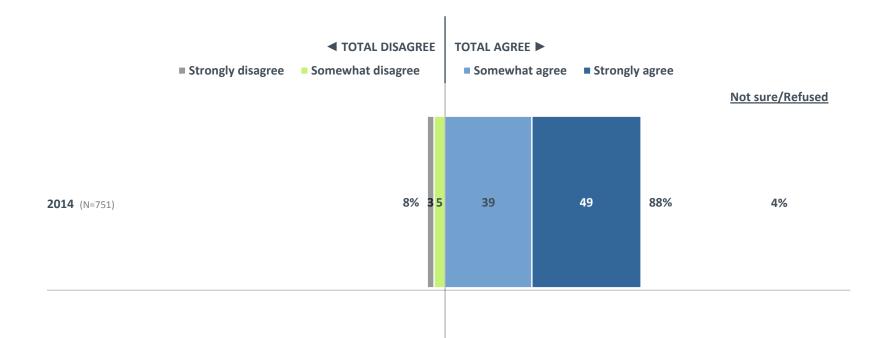
	2014	Small Companies	Large Companies
	(N=751)	(N=450)	(N=301)
Are a valuable resource for training and mentoring	87	88	84
Are an important source of institutional knowledge	86	86	84
Bring more knowledge, wisdom, and life experience	82	82	84
Are more responsible, reliable, and dependable	69	71	62
Are more adept at problem solving	59	61	48
Have higher healthcare costs	57	56	66
Are better at getting along with others in a team environment	49	49	47
Command higher wages and salaries	41	41	41
Have higher disability costs	28	28	28
Are less open to learning and new ideas	28	29	21
Have outdated skill sets	21	22	14

BASE: ALL QUALIFIED RESPONDENTS Q3625. What are your company's perceptions of workers age 50 and older compared to younger workers in today's workforce? Workers age 50 and older ...Please select all that apply.



#### Employers Supportive of Employees Working Past Age 65 Support

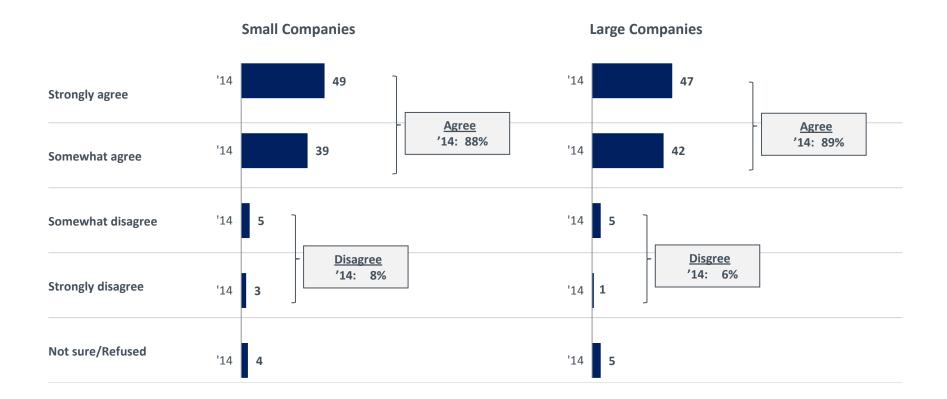
Eighty-eight percent of companies agree that they are supportive of their employees working past 65 and delaying retirement, including 49 percent that "strongly" agree and 39 percent that "somewhat" agree.





#### Employers Supportive of Employees Working Past Age 65 Support

There is high agreement among both small and large companies that they would support their employees delaying retirement with little difference between the company sizes.

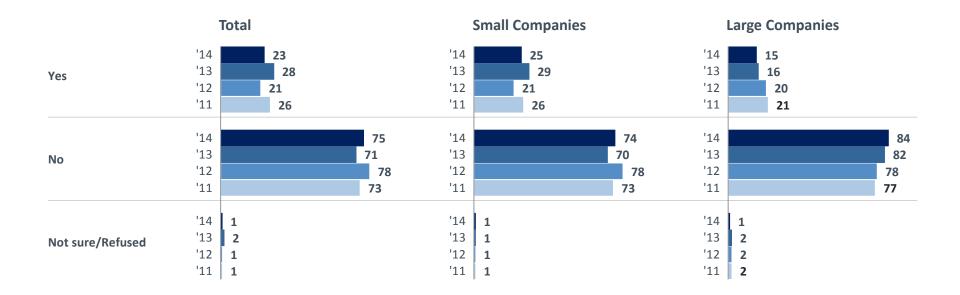


BASE: ALL QUALIFIED RESPONDENTS Small Companies: '14 (N=450); Large Companies: '14 (N=301); Q3620. My company is supportive of its employees working past 65 and delaying retirement.



### **Employee Survey on Retirement Benefits**

Twenty-three percent of companies have surveyed their employees about retirement plan benefits in the last 12 months. Small companies (25 percent) are more likely to have surveyed their employees than large companies (15 percent).





# **Detailed Findings**

- Economic Situation and Expectations
- Perceptions of the Relative Importance of Various Employee Benefits
- Benefit Offerings Including Retirement Benefits
- Perceptions and Management of Current Retirement Plan Offerings
- Perceptions of Employee Involvement with Retirement Planning



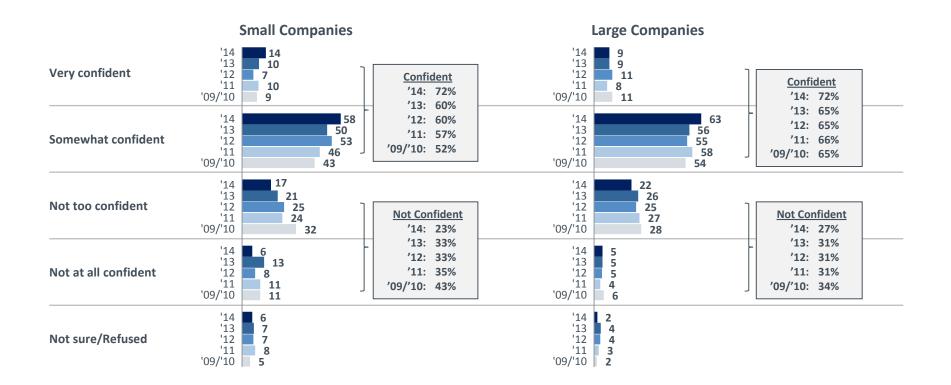
# **Confidence in Employees Retiring Comfortably**

Companies are increasingly confident that their employees will be able to achieve a comfortable lifestyle in their retirement; however, only 13 percent are "very" confident and 59 percent are "somewhat" confident.



### **Confidence in Employees Retiring Comfortably**

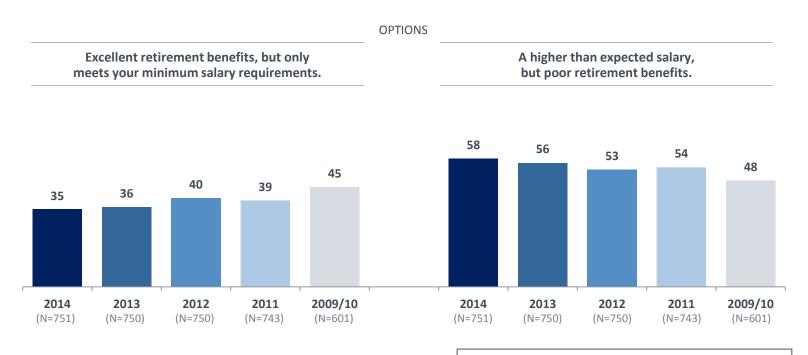
Seventy-two percent of both small and large companies are confident that their employees will be able to achieve a comfortable lifestyle during retirement.





### Preference for Higher Salary vs. Better Retirement Benefits

Most employers (58 percent) believe that potential employees would prefer a job offer with higher salary but poor retirement benefits versus an offer with excellent retirement benefits but only meets his/her minimum salary requirements. However, these perceptions differ by company size (see next page).

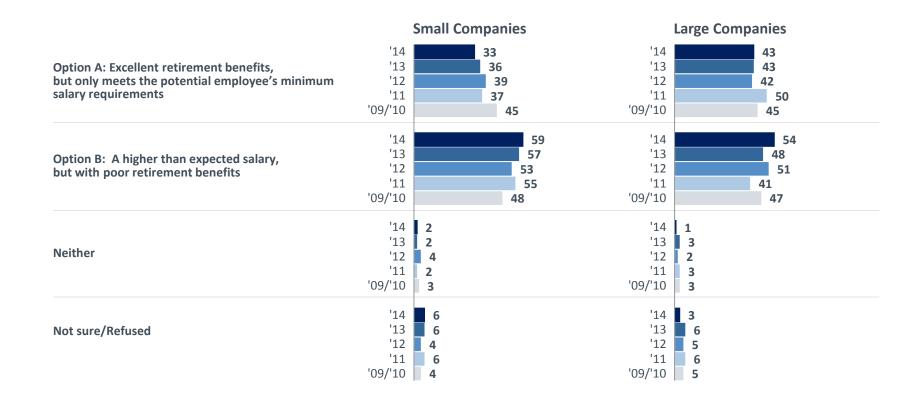


*NOTE:* Percentages do not add up to 100% because employers were allowed to state "neither" or "not sure."



### Preference for Higher Salary vs. Better Retirement Benefits

Most employers believe that potential employees would prefer a job offer with higher salary but poor retirement benefits (58 percent) versus an offer with excellent retirement benefits but only meets his/her minimum salary requirements (35 percent).





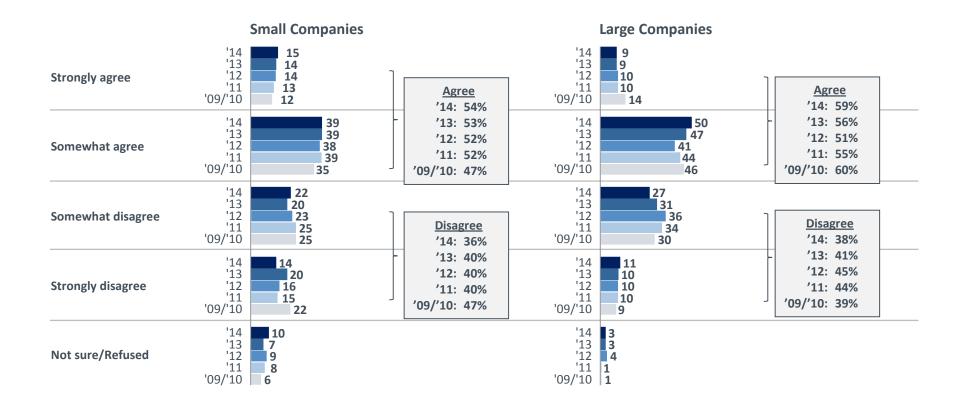
### Employees' Level of Involvement in Retirement Savings

Over half of companies (54 percent) agree that their employees are very involved in monitoring and managing their retirement savings, with 14 percent that "strongly" agree and 41 percent that "somewhat" agree.



### **Employees' Level of Involvement in Retirement Savings**

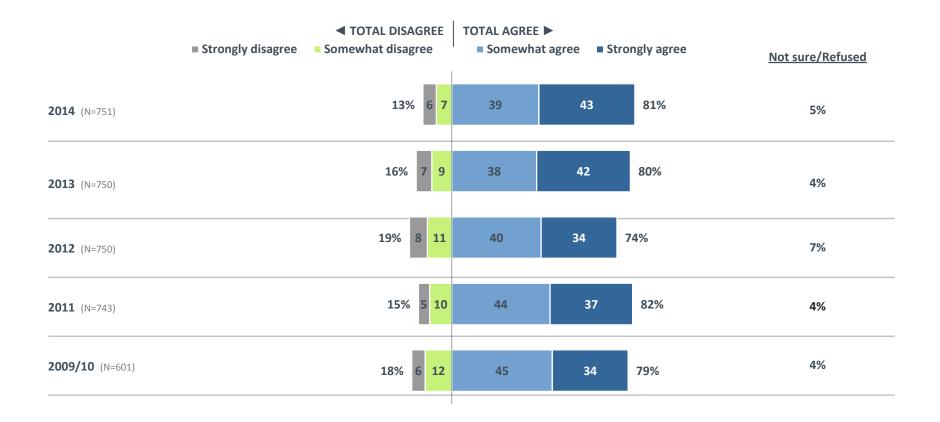
Small and large companies similarly believe that their employees are very involved in monitoring and managing their retirement savings.





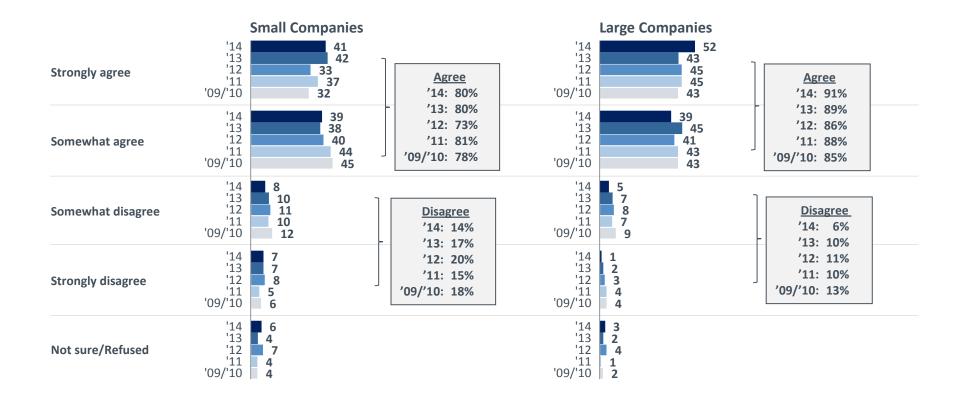
### **Employees' Lack of Knowledge of Retirement Investing**

Eight out of 10 companies agree that most of the their employees do not know as much as they should about retirement savings, with 43 percent that "strongly" agree.



### **Employees' Lack of Knowledge of Retirement Investing**

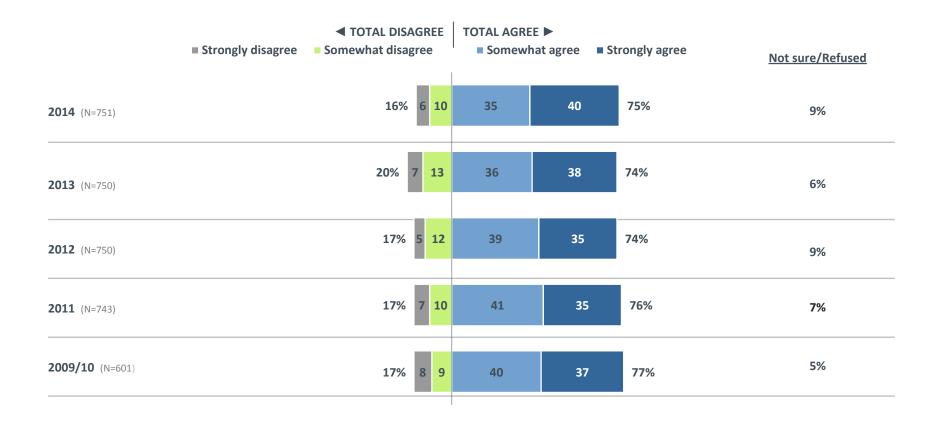
Large companies (91 percent) are more likely to believe that their employees do not know as much as they should about retirement investing, compared to small companies (80 percent).





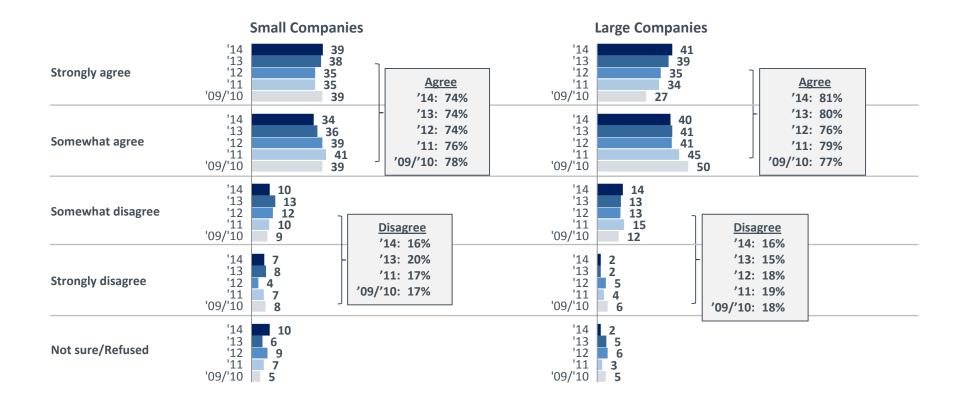
### **Employees' Preference to Rely on Experts**

Consistently over the years, three-quarters of companies agree that most of their employees would prefer to rely on outside experts to monitor and manage their retirement savings.



### **Employees' Preference to Rely on Experts**

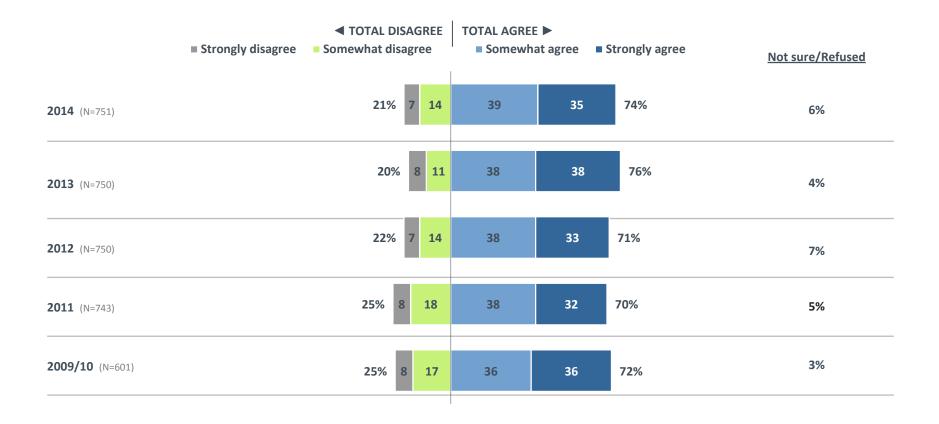
A large majority of both small and large companies agree that their employees would prefer to rely on outside retirement experts to manage and monitor their retirement savings.





### **Employees' Preference to Think about Retirement**

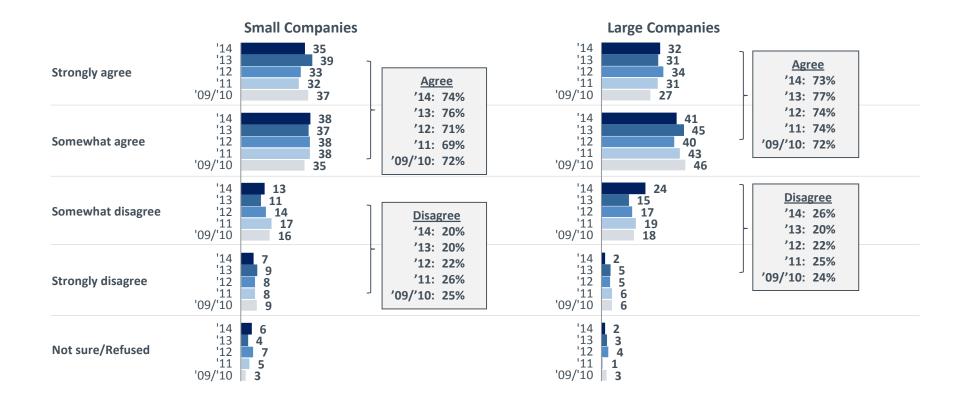
The majority of companies continues to agree that most of their employees prefer not to think about or concern themselves with retirement investing until they get closer to their retirement date.



BASE: ALL QUALIFIED RESPONDENTS

### **Employees Preference to Think about Retirement**

Small and large companies share levels of agreement that their employees defer investing in retirement until closer to their retirement date.



BASE: ALL QUALIFIED RESPONDENTS

Small Companies: '09/'10 (N=300), '11 (N=444); '12 (N=450), '13 (N=450), '14 (N=450);

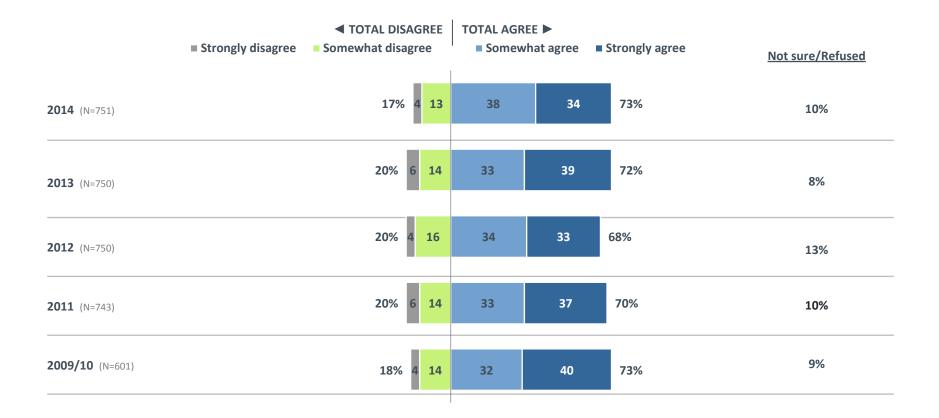
Large Companies: '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301);

Q840. Most employees at my company prefer not to think about or concern themselves with retirement investing until they get closer to their retirement date.



### Employees' Ability to Save Enough by Age 65

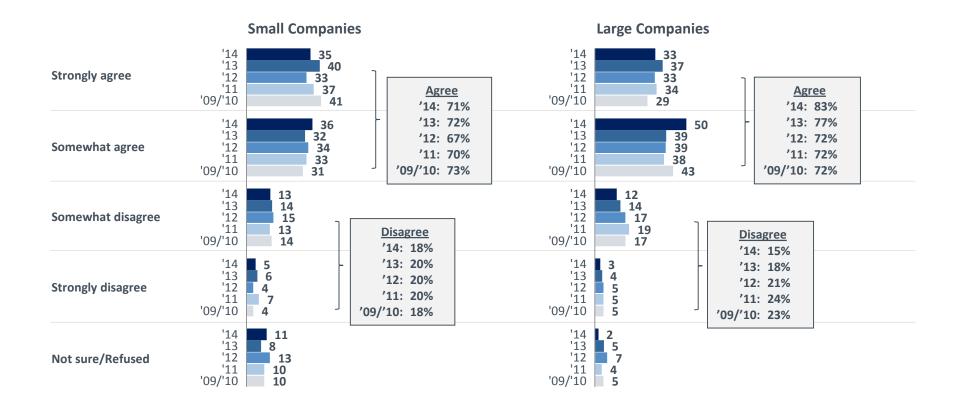
Nearly three-quarters of companies agree that their employees could work until age 65 and still not have saved enough to meet their retirement needs.





### Employees' Ability to Save Enough by Age 65

In 2014, more large companies (83 percent) than small companies (71 percent) agree that their employees could work until age 65 and still not have saved enough to meet their retirement needs.

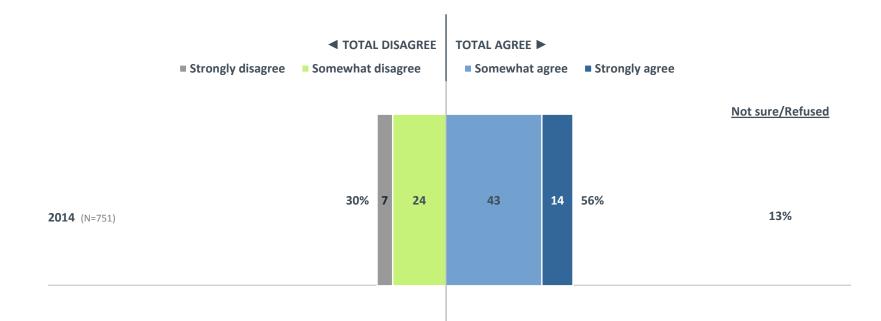


BASE: ALL QUALIFIED RESPONDENTS Small Companies: '09/'10 (N=300), '11 (N=444), '12 (N=450), '13 (N=450), '14 (N=450); Large Companies: '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301); Q850. Most employees at my company could work until age 65 and still not save enough to meet their retirement needs.



### Perceptions of Employees' Desire to Work Past Age 65

More than half (56 percent) of companies agree that most of their employees would prefer to work past age 65 and transition into retirement by shifting from full-time to part-time or working in a different capacity that is either less demanding or more satisfying.



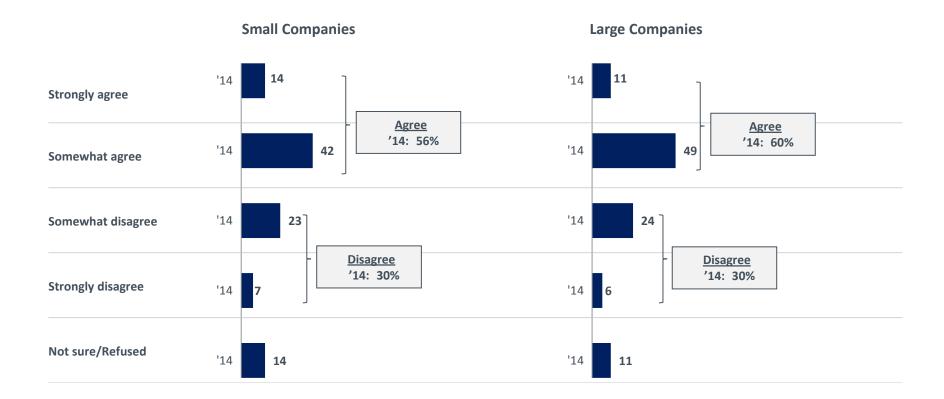


BASE: ALL QUALIFIED RESPONDENTS

Q3630. Most employees at my company prefer to work past age 65 with a phased transition into retirement, for example, shifting from full-time to part-time or working in a different capacity that is either less demanding or more satisfying.

### Perceptions of Employees' Desire to Work Past Age 65

Large companies (60 percent) are somewhat more likely to agree than small companies (56 percent) that their employees would prefer a phased transition into retirement.



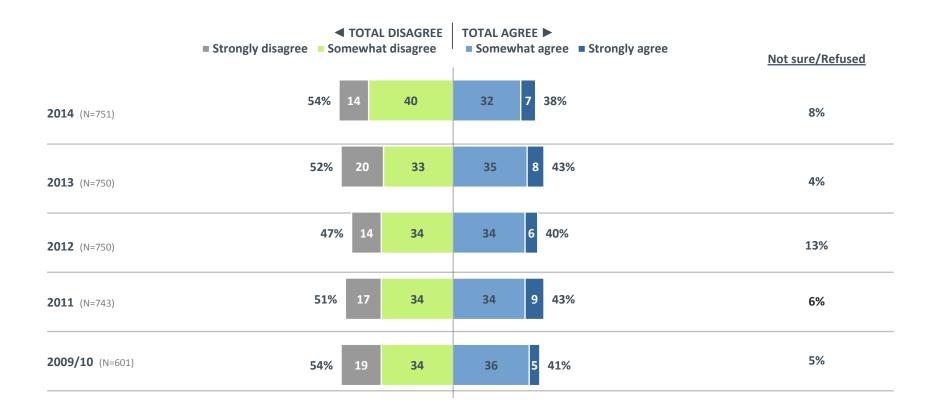
#### BASE: ALL QUALIFIED RESPONDENTS

Small Companies: '14 (N=450); Large Companies: '14 (N=301);

Q3630. Most employees at my company prefer to work past age 65 with a phased transition into retirement, for example, shifting from full-time to part-time or working in a different capacity that is either less demanding or more satisfying.

### **Employees' Desire for More Information**

Only 38 percent of companies agree that most of their employees would like to receive more information and advice from the company on how to reach their retirement goals, with seven percent that "strongly" agree and 32 percent that "somewhat" agree.

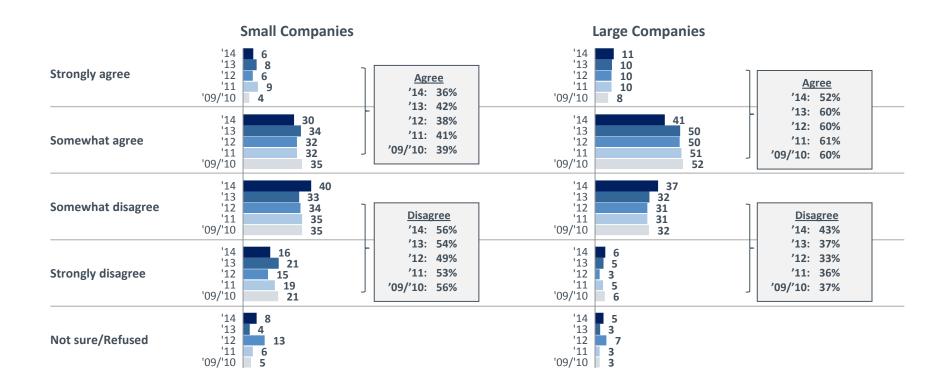


123

BASE: ALL QUALIFIED RESPONDENTS Q860. Most employees at my company would like to receive more information and advice from the company on how to reach their retirement goals.

### **Employees' Desire for More Information**

More large companies (52 percent) than small companies (36 percent) agree that their employees would like to receive more information and advice from the company on how to reach their retirement goals.



BASE: ALL QUALIFIED RESPONDENTS

Small Companies: '08/'09 (N=296), '09/'10 (N=300), '11 (N=444), '12 (N=450), '13 (N=450), '14 (N=450); Large Companies: '08/'09 (N=300), '09/'10 (N=301), '11 (N=299), '12 (N=300), '13 (N=300), '14 (N=301); Q860. Most employees at my company would like to receive more information and advice from the company on how to reach their retirement goals.



# Appendix

**Profile of Companies** 



### **Profile of Companies**

N=751

East

Unknown

Title	(mentions	1% or	greater	are	shown)	
-------	-----------	-------	---------	-----	--------	--

#### **GENERAL (NET)**

GENERAL (NET)49%Office Manager12%Owner5%Accountant/Accounts Manager5%President4%Controller4%CFO2%Administrator/Administrative Manager2%General manager1%Practice Administrator1%Vice President1%Finance Manager/Director1%CEO/Chairman1%Senior Vice President1%Director of Operations1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resource Manager1%Human Resource Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Business1%Human Resource Business1%Payroll Manager/Supervisor1%Other Human Resource mentions2%Other Human Resource mentions2%Payroll Manager/Supervisor1%Other Human Resource mentions2%Other Human Resource mentions2%Payroll Manager		400/
Owner5%Accountant/Accounts Manager5%President4%Controller4%CFO2%Administrator/Administrative Manager2%General manager1%Practice Administrator1%Vice President1%Finance Manager/Director1%CEO/Chairman1%Director of Operations1%Other Vice President1%Director of Operations1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Business1%Human Resource Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
Accountant/Accounts Manager5%President4%Controller4%Controller4%CFO2%Administrator/Administrative Manager2%General manager1%Practice Administrator1%Vice President1%Finance Manager/Director1%CEO/Chairman1%Senior Vice President1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Human Resource Generalist1%Human Resource Generalist1%Human Resource Generalist1%Human Resource Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions1%		
President4%Controller4%CFO2%Administrator/Administrative Manager2%General manager1%Practice Administrator1%Vice President1%Finance Manager/Director1%CEO/Chairman1%Director of Operations1%Other Vice President1%Director of Operations1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Business1%Human Resource Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
Controller4%CFO2%Administrator/Administrative Manager2%General manager1%Practice Administrator1%Vice President1%Finance Manager/Director1%CEO/Chairman1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Business1%Human Resource Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
CFO2%Administrator/Administrative Manager2%General manager1%Practice Administrator1%Vice President1%Finance Manager/Director1%CEO/Chairman1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Business1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
Administrator/Administrative Manager2%General manager1%Practice Administrator1%Vice President1%Finance Manager/Director1%CEO/Chairman1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions1%		
General manager1%Practice Administrator1%Vice President1%Finance Manager/Director1%CEO/Chairman1%Senior Vice President1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Business1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
Practice Administrator1%Vice President1%Finance Manager/Director1%CEO/Chairman1%Senior Vice President1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	-	
Vice President1%Finance Manager/Director1%CEO/Chairman1%Senior Vice President1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
Finance Manager/Director1%CEO/Chairman1%Senior Vice President1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1% <b>HUMAN RESOURCE (NET)48%</b> Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Benefits Analyst/Specialist1%Benefits Analyst/Specialist1%Human Resource Business1%Harman Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
CEO/Chairman1%Senior Vice President1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%HUMAN RESOURCE (NET)48%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Benefits Administrator1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
Senior Vice President1%Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%HUMAN RESOURCE (NET)48%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Benefits Administrator1%Benefits Analyst/Specialist1%Benefits Analyst/Specialist1%Human Resource Business1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	_	
Director of Operations1%Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%HUMAN RESOURCE (NET)48%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Human Resource1%Benefits Administrator1%Kice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Business1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
Other Vice President mentions1%All other manager mentions1%All other director mentions1%All other assistant mentions1%HUMAN RESOURCE (NET)48%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Benefits Administrator1%Benefits Administrator1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Susiness1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
All other manager mentions1%All other director mentions1%All other assistant mentions1%HUMAN RESOURCE (NET)48%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Human Resource1%Benefits Administrator1%Benefits Administrator1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	1	
All other director mentions1%All other assistant mentions1%HUMAN RESOURCE (NET)48%Director of HR17%Benefits Manager7%Human Resources Manager7%Human Resource Administrator1%Human Resource Administrator1%Benefits Administrator1%Benefits Administrator1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Susiness1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
All other assistant mentions1%HUMAN RESOURCE (NET)48%Director of HR17%Benefits Manager7%Human Resources Manager7%HR Coordinator2%Human Resource Administrator1%Benefits Administrator1%Benefits Administrator1%Benefits Administrator1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resource Susiness1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		
HUMAN RESOURCE (NET)48%Director of HR17%Benefits Manager7%Human Resources Manager7%HR Coordinator2%Human Resource Administrator1%Human Resource Administrator1%Benefits Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	All other director mentions	1%
Director of HR17%Benefits Manager7%Human Resources Manager7%HR Coordinator2%Human Resource Administrator1%Human Resource1%Benefits Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		1%
Benefits Manager7%Human Resources Manager7%HR Coordinator2%Human Resource Administrator1%Human Resource1%Benefits Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	HUMAN RESOURCE (NET)	48%
Human Resources Manager7%HR Coordinator2%Human Resource Administrator1%Human Resource1%Benefits Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	Director of HR	17%
HR Coordinator2%Human Resource Administrator1%Human Resource1%Benefits Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%HR officer1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	Benefits Manager	7%
HR Coordinator2%Human Resource Administrator1%Human Resource1%Benefits Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%HR officer1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	Human Resources Manager	7%
Human Resource1%Benefits Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%HR officer1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		2%
Benefits Administrator1%Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%HR officer1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	Human Resource Administrator	1%
Vice President of Human Resources1%Benefits Analyst/Specialist1%Human Resource Generalist1%HR officer1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	Human Resource	1%
Benefits Analyst/Specialist1%Human Resource Generalist1%HR officer1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	Benefits Administrator	1%
Human Resource Generalist1%HR officer1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	Vice President of Human Resources	1%
Human Resource Generalist1%HR officer1%Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	Benefits Analyst/Specialist	1%
Human Resources Business1%Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%		1%
Partner/Associate1%Payroll Manager/Supervisor1%Other Human Resource mentions2%	HR officer	1%
Partner/AssociatePayroll Manager/Supervisor1%Other Human Resource mentions2%	Human Resources Business	10/
Payroll Manager/Supervisor1%Other Human Resource mentions2%	Partner/Associate	1%
Other Human Resource mentions 2%		1%
OTHER 3%		2%
	OTHER	3%

	N=751
<b>Industry</b> (mentions 1% or greater are shown)	
Professional services including finance, legal, engineering, and healthcare	29%
Manufacturing	26%
Service industries such as retail trade, hospitality, or administration	18%
Agriculture, mining or construction	10%
Transportation, communications, or utilities	5%
Wholesale distribution	2%
Property/Housing/Real estate	1%
Insurance	1%
Marketing	1%
Printing/Publishing (newspaper,etc.)	1%
Distributor	1%
Some Other business	2%
Geography	
Midwest	36%
South	27%
West	21%

15%

1%

Revenue	
Less than \$500,000	3%
\$500,000 to \$999,999	4%
\$1 million to less than \$5 million	25%
\$5 million to less than \$10 million	11%
\$10 million to less than \$50 million	12%
\$50 million to less than \$200 million	4%
\$200 million to less than \$500 million	2%
\$500 million to less than \$1 billion	1%
\$1 billion or more	1%
DK/Refused	38%
MEAN (in millions)	\$57.5
MEDIAN (in millions)	\$2.9

TRANSAMERICA CENTER FOR RETIREMENT STUDIES®

N=751

### **Profile of Companies (continued)**

#### N=751

#### Number of Full-time Employees 10-499 NET 85% 10-99 SUB-NET 72% 10 to 24 43% 29% 25 to 99 100 to 499 13% 500+ NET 15% 500 to 999 6% Over 1,000 9% MEAN 199.2 28.4 MEDIAN Percentage of Part-time Employees

reitentage of rait-time Employees	
None	35%
1 to 24 percent	51%
25 to 50 percent	8%
51 to 74 percent	3%
75 to 99 percent	1%
100 percent	0%

Employee Age Base	
Balanced mix of ages	54%
More younger employees	21%
More older employees	24%
Not sure	1%

N=751

# TRANSAMERICA CENTER

# TRANSAMERICA CENTER

# FOR RETIREMENT STUDIES®